



American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

MINUTES

BOARD OF DIRECTORS CONFERENCE CALL MEETING

May 26, 2009

Note: These draft minutes have not been approved and are not the official, approved record until approved by the Board of Directors.

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May 26, 2009

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Principal Motions

Board of Directors Conference Call Meeting
May 26, 2009

No – Pg. **Motion**

- 2D - 4 that recommendations 1-3 in the ASHRAE Building Energy Labeling Implementation Ad Hoc Committee report be approved as follows:
1. An initial prototype label shall be awarded at the Louisville meeting to introduce and expose the program to ASHRAE members.
 2. Initial funding of up to \$50K for initial website, marketing, committee meetings, program support, etc. to be included in the 2009-2010 budget.
 3. The rating will be named the Building Energy Quotient, or Building EQ (bEQ) and be trademarked to protect ASHRAE.



MINUTES

BOARD OF DIRECTORS CONFERENCE CALL MEETING

May 26, 2009

MEMBERS PRESENT: William A. Harrison, President
Gordon V. R. Holness, President-Elect
Lynn G. Bellenger, Treasurer
James R. Fields, Vice President
Andrew K. Persily, Vice President
Thomas E. Watson, Vice President

Daniel C. Pettway, Region III DRC	Timothy C. Dwyer, DAL
Ira G. Poston, Region IV DRC	Richard D. Hermans, DAL
Frederick W. Betz, Region V DRC	Richard M. Kelso, DAL
Robert J. Linder, Region VI DRC	David E. Knebel, DAL
Patricia G. Kempf, Region VII DRC	Bjarne W. Olesen, DAL
Kenneth M. Fulk, Region VIII DRC	Wayne R. Reedy, DAL
Richard M. Rose, Region IX DRC	Karen C. Thrasher, DAL
Jack H. Zarour, Region X DRC	
Traci A. Hanegan, Region XI DRC	
Robert Hu, Region XIII DRC	
Walid Chakroun, Region-at-Large DRC	

GUESTS: Ron Jarnagin	Mike Brandemuehl
Sheila Hayter	Samir Traboulsi
Spencer Morasch	Tom Werkema
Guy Perreault	Steve Comstock
Kevin Fallin	Claire Ramspeck
Erich Binder	Bruce Hunn

MEMBERS ABSENT: Vincent K. C. Tse, Vice President
Garry N. Myers, Region I DRC
Wilfred Laman, Region II DRC
Ross D. Montgomery, Region XII DRC
William P. Bahnfleth, DAL
Constantinos A. Balaras, DAL

STAFF PRESENT: Jeff H. Littleton, Executive Vice President
Gloria Cofer, Executive Assistant to Board of Directors
Claire Neme, Administrative Assistant

CALL TO ORDER

President Bill Harrison called Board of Directors conference call meeting to order at 9:03 a.m. on Tuesday, May 26, 2009. Roll call confirmed attendance as listed above and a quorum was present.

REVIEW OF AGENDA

There were no changes to the agenda.

ASHRAE BUILDING ENERGY LABELING REPORT (Attachment A)

Mr. Harrison thanked Mr. Jarnagin and members of the ASHRAE Building Energy Labeling Implementation Ad Hoc Committee for their work on developing a labeling program.

Mr. Jarnagin, chair of the ad hoc committee, gave an overview of the previous committee work, reviewed the charge of the implementation committee, and the written report for Board consideration. He noted the program would be voluntary but could become mandatory based on future decisions.

Mr. Harrison requested that the Board consider approval to award a prototype label to a building during the Society meeting in June with additional discussion and input on the complete report in the interim.

Mr. Jarnagin made the following points regarding the report:

- The word “Advanced” is in the proposed official name of the program Advanced Building Energy Labeling to signify that the requirements of this program are more stringent than existing programs.
- The program drives building owners and managers toward net zero energy and building better buildings.
- The label was crafted so that it would be incorporated as a labeling scale around the world. The scale allows a broad range of building performance from energy exporting to poor performance.
- The brand was recommended by a marketing company.
- “Building Energy Quotient” was the label selected among several considered. Other brands can be shown on the label such as Energy Star.
- The program will be further developed following the June meeting at which the prototype label and program elements will be presented.
- Attachment A contains wording for a booklet on what the label is and what is required to rate a building.
- An individual who rates buildings may be referred to as a qualified energy modeler. The Certification Committee is developing a certification program for modeler.

Mr. Jarnagin presented the list of 13 recommendations on page 2 of the report for Board approval. Mr. Harrison requested discussion and input from Board members.

It was moved by Ms. Bellenger and seconded

(1) that recommendation 2 be amended as follows:

“Initial funding of up to \$50K ~~from the Opportunity Fund (2009-2010)~~ for initial website, marketing, committee meetings, program support, etc. to be included in the 2009-2010 budget.”

There was discussion regarding whether the program would be revenue positive or neutral. Mr. Littleton noted it would be difficult to make the program revenue neutral unless it is adopted into

legislation since there is currently no motivation for a building owner to obtain a label. He added that the building energy modeler certification program will possibly generate revenue but there should not be an expectation for the program to earn \$50,000 in a short period of time.

Mr. Harrison referred to fiscal projections of the program on pages 19-20 of the report.

MOTION 1 PASSED. (Unanimous voice vote)

It was moved by Mr. Holness

- (2) that recommendations 1-13 in the ASHRAE Building Energy Labeling Implementation Ad Hoc Committee report be approved.

Mr. Hermans questioned why source EUIs were used in the rating scale, and Mr. Jarnagin indicated all other programs use source, which was also included in the labeling report initially submitted in June 2008.

Mr. Hermans expressed reservation about approving all recommendations as worded since some included alternatives. It was moved by Mr. Hermans and seconded

- (2A) that the motion be amended to approve only recommendations 1-3.

Mr. Holness pointed out that all recommendations should be approved since additional work was yet to be done and this would allow the prototype label to move forward in June. Mr. Hermans, however, noted that alternatives in the background for the recommendations would make it difficult to determine what had been approved.

Ms. Bellenger reported concern stated in item 9 regarding handing off further development of the program to other groups before they expressly supported the program.

Responding to a question as to the effect of the Board's approving only items 1-3, Mr. Jarnagin indicated the committee would need to receive further input from the Board no later than June 5 in order for a final report to be ready for the June meeting.

It was moved by Dr. Persily and seconded

- (2B) that the amendment be amended by striking ~~should~~ and inserting shall in recommendation 1 to read, "An initial prototype label ~~should~~ shall be awarded at the Louisville meeting to introduce and expose the program to ASHRAE members."

MOTION 2B (TO AMEND THE AMENDMENT) PASSED. (Unanimous vote)

- (2C) that only recommendations 1-3 in the ASHRAE Building Energy Labeling Implementation Ad Hoc Committee report be approved and that that recommendation 1 be amended by striking ~~should~~ and inserting shall in recommendation 1 to read, "An initial prototype label ~~should~~ shall be awarded at the Louisville meeting to introduce and expose the program to ASHRAE members."

Mr. Olesen pointed out that the label in recommendation 1 would be a prototype label and it would likely need to be changed as the program is developed.

Mr. Pettway expressed concern as to whether there had been discussions with other groups such as USGBC so that they would not perceive the ASHRAE label as being in competition with their labels.

MOTION 2C (TO AMEND) PASSED. (Vote: 16-7-0, chair not voting)

(2D) that recommendations 1-3 in the ASHRAE Building Energy Labeling Implementation Ad Hoc Committee report be approved as follows:

1. An initial prototype label shall be awarded at the Louisville meeting to introduce and expose the program to ASHRAE members.
2. Initial funding of up to \$50K for initial website, marketing, committee meetings, program support, etc. to be included in the 2009-2010 budget
3. The rating will be named the Building Energy Quotient, or Building EQ (bEQ) and be trademarked to protect ASHRAE.

AMENDED MOTION 2D PASSED. (Unanimous voice vote)

EXECUTIVE SESSION

The Board met in executive session from 10:20 to 10:40 a.m.

NEXT MEETING

Mr. Harrison announced that the next Board meeting was scheduled for June 21, 2009, during the Society annual meeting in Louisville. He thanked Board members for their attendance and participation.

ADJOURNMENT

The meeting was adjourned at 10:42 a.m.



Jeff H. Littleton, Secretary

gfc/2009-06-04

Distribution: Board of Directors
Staff Directors