MINUTES

GRASSROOTS GOVERNMENT ADVOCACY COMMITTEE

LANDMARK 2 (CL)
MARRIOTT ST. LOUIS GRAND HOTEL AND AMERICA'S CENTER CONVENTION COMPLEX
800 WASHINGTON AVE
ST. LOUIS, MO 63101

SATURDAY, JUNE 25, 2016 – 8:00 AM-12:30 PM

Note: Approved by the GGAC on August 30, 2016
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Grassroots Government Advocacy Committee Meeting

June 25, 2016

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SATURDAY, JUNE 25, 2016 – 8:00 AM-12:30 PM)

MEMBERS PRESENT:
Bill Bahnfleth, Chair
Tom Phoenix, 1st Vice Chair
Rob Craddock, 2nd Vice Chair
Bill McQuade
Erich Binder
Cesar Lim
Steve Kennedy
Ross Montgomery
Jim Wolf
Rich Vehlow
Ron Gagnon
Mike Witkowski
Jeff Vestal
Sonya Pouncy
Chad Powell
Chad Moore
Dan Merkel
Jeff Hurd
Nate Boyd
Vorasen Leewattanakit
Ahmed Alaa Eldin Mohamed
Vikram Murthy
Keith Reihl

MEMBERS ABSENT:
Tim Wentz
Bjarne Olesen
Brian Lynch
Mark Bender

STAFF PRESENT:
Jim Scarborough
Mark Ames

GUESTS PRESENT:
Dieter Bartel
Mike Brandemuehl
Donnalyn Charles
Doug Cochrane
Eduardo Conghos
Ayman Elbalouney
Maged Fouad
Dick Hayter
Jaap Hogeling
Sharlene Innes
Randy Jones
Bill Klock
Russell Lavitt
Isabelle Lavoie
Karine Leblanc
Mike Mueller
Dave Palty
Ben Payne
Emily Winfield
Keith Yelton
CALL TO ORDER, WELCOME AND ROLL CALL

Chair Bahnfleth called the meeting to order at 9:03 am CDT (US). Mr. Scarborough conducted a roll call. A quorum was present.

REVIEW OF AGENDA

Chair Bahnfleth circulated a card for all to sign to send to Mr. Bender who is ill. There was one change to the Agenda as distributed and one addition. The date of the Minutes was listed as June 16, 2016. The date was May 19, 2016. Also, Mr. Hayter asked to address the issue of engineer licensure.

APPROVAL OF MINUTES FROM MAY 19, 2016 CONFERENCE CALL

MOTION: To accept the Minutes of the May 19, 2016 Conference Call.

Moved by Dr. Alaa and seconded by Mr. Lim.

MOTION PASSED: Motion passed by acclamation. CNV

YEAR-END SUBCOMMITTEE AND MBO AD HOC COMMITTEE REPORTS

(UPDATED MBO LIST ATTACHED. ATTACHMENT A.)

GGAC Executive Subcommittee and MBO # 7 Ad Hoc Committee

Chair Bahnfleth made the report for the GGAC Executive Subcommittee. He thanked the Subcommittee for its hard work this past year. He then made comments about the proposed changes to the MOP.

MOTION: That Grassroots Government Activities Committee (GGAC) recommend to Members Council that changes to the GGAC Manual of Procedures (MOP) as shown in attachments with tracked changes and clean copy be approved. (ATTACHMENTS B AND C)

Motion made by Mr. Phoenix and seconded by Mr. Lim.

Background: Changes incorporated in this MOP update include deletion of redundant material copied from the Rules of the Board and other sources to eliminate duplication, revisions resulting from changes to the committee composition based on the first year of operation of the new GGAC, and clarification of procedures for issuing action alerts to ASHRAE membership. These changes are consistent with changes to the GGAC Rules of the Board (ROB) that were approved by unanimous vote and have been reviewed, together with the ROB changes, by Society Rules Committee.

After providing the background, the Chair called for a voice vote.

MOTION PASSED: Motion passed by acclamation. CNV
Active Outreach Subcommittee and MBO # 3  
**MBO # 3 – Create and disseminate marketing materials**

Mr. Phoenix provided the report for the Active Outreach Subcommittee. He thanked the Subcommittee for its hard work this past year and said that their MBO has been completed. Promotional materials were distributed. Incoming Subcommittee Chair Jim Wolf led most of yesterday’s meeting. He said the Subcommittee decided to meet the first Thursday of each month at 9:00 am ET (US). The Subcommittee did ask to make some changes to the website for ease of use. Mr. Wolf and Mr. Murthy will work with staff to make that happen. The rest of the meeting was spent in brainstorming for work next year.

Responsive Engagement Subcommittee and MBO # 5  
**MBO # 5 – Emerging Issues**

Mr. Craddock provided the report for the Responsive Engagement Subcommittee. He thanked the Subcommittee for its hard work this past year. Their MBO has been completed. They are looking at the Canadian Energy Efficiency Alliance (CEEA) and whether ASHRAE should consider joining. This Subcommittee also oversees the GGAC Award which was given this year. There is also a document in process that must be completed by July 8 to be used at the Region XIII/RAL CRC in late September.

MBO # 1 Ad Hoc Committee  
**MBO # 1 – Promotion of ASHRAE Certifications**

Mr. Craddock provided the report for MBO # 1. In the Agenda packet are fact sheets for each ASHRAE Certification and these documents were approved by the Ad Hoc Committee. Coming from an Ad Hoc Committee, it did not require a second at this meeting.

**MOTION**: To approve the ASHRAE Certification Fact Sheets.

**MOTION PASSED**: The motion passed by acclamation. CNV.

MBO # 2 Ad Hoc Committee  
**MBO # 2 – Promotion of Building EQ**

Mr. Phoenix reported that this Ad Hoc Committee did not make much progress this year due to ongoing discussions about direction in the Building EQ Committee. Yesterday at the Ad Hoc Committee meeting, incoming Building EQ Chair Hoy Bohannon made a presentation on where the Building EQ Committee wants to go next year. MBO # 2 is not complete and will be carried into next year.

MBO # 4 Ad Hoc Committee  
**MBO # 4 – Bi-directional Communication Procedures**

Mr. Murthy provided the MBO # 4 Ad Hoc Committee report. A bi-directional communications process was created and the work of this Ad Hoc Committee is complete.
MBO # 6 Ad Hoc Committee  
MBO # 6 – Global Issues

Mr. Boyd provided the MBO # 6 Ad Hoc Committee report. (ATTACHMENT D) Mr. Boyd said that this Ad Hoc Committee believes the best way of achieving this objective is through the Active Outreach Subcommittee. After presenting the report, Mr. Boyd asked if there were any questions. Mr. Wolf asked where this report goes from here. Mr. Boyd said that this would go to the Active Outreach Subcommittee and then be prioritized for which of the KSAs should move forward.

REPORTS FROM REGIONAL VICE CHAIRS (ATTACHMENTS E-R)

Region I (Mr. Vehlow). Mr. Vehlow reported for Region I. Unless otherwise noted as an oral report, written reports from each RVC are attached.

Region II (Mr. Gagnon). Mr. Gagnon reported for Region II. Mr. Craddock asked if Mr. Gagnon could explain how Quebec Hydro wants to use Building EQ. They want to have a tool that does more than Portfolio Manager and want to use Building EQ but it must be in French.

Region III (Mr. Witkowski). Mr. Witkowski provided the report for Region III. There is a request for Mr. Scarborough to participate in a code project in Delaware. That will need to be sent to Mr. Littleton for approval. Chair Bahnfleth said that GGAC could help by letting code officials know what ASHRAE has available to help them with their jobs. Mr. Merkel asked about getting information and interpretations on various standards. Mr. Scarborough said to send any such requests to him or Mr. Ames and one of them will get it to the proper technical committee for review and an answer. Mr. Scarborough thanked Mr. Witkowski for his help in the work on a new PPIB on codes.

Region IV (Mr. Vestal). Mr. Vestal provided the report for Region IV. There was significant discussion about a piece of legislation that had come before the legislature in South Carolina that could have removed energy codes from state statute. That legislation ultimately did not pass but may be brought up again in 2017.

Region V (Ms. Pouncy). Ms. Pouncy provided the report for Region V. Mr. Binder asked what STEM activities are included. Ms. Pouncy said science fairs and the national education report card from the federal government was also used. That evaluates STEM and how it was used in each state. Mr. Scarborough made note of the new CDC toolkit on legionella that was released at a Town Hall meeting in Flint, MI in May. For access to the toolkit go to: http://www.gchd.us/legionnaires_disease_resources.php.

Region VI (Mr. Powell). Mr. Powell provided the report for Region VI. The Committee thanked Mr. Powell for organizing last night’s GGAC and CTTC dinner.

Region VII (Mr. Moore). Mr. Moore provided the report for Region VII. He did note that this Region submitted the nomination for the GGAC Award for the year to Art Hallstrom of West Virginia. This award will be presented at this ASHRAE meeting.

Region VIII (Mr. Merkel). Mr. Merkel reported on Region VIII.
Region IX (Mr. Lynch). Mr. Lynch was not present but incoming RVC Mr. Mueller gave a brief oral report. He indicated his biggest challenge is to make sure all the Chapters in the Region have GGAC Chairs and getting the Chapters to increase their PAOE points. Mr. Lynch did submit a written report.

Region X (Mr. Bender). Mr. Bender was not present but incoming RVC Mr. Palty provided a report.

Region XI (Mr. Hurd). Mr. Hurd provided the report from Region XI. Mr. Hurd did talk about some communication Mr. Ames had helped establish with US Senator Murkowski (R) from Alaska on energy efficiency.

Region XII (Mr. Boyd). Mr. Boyd provided the report for Region XII. He also circulated a flyer on a special event that was held in the Region. Mr. Conghos spent time going over their newsletter that is included in this report as it is in Spanish.

Region XIII (Mr. Leewattanakit). Mr. Leewattanakit provided the Report for Region XIII. A question was asked about using an ASHRAE Standard and adapting it for local use. Mr. Leewattanakit said that is a frequently asked question. There is a process for this through ASHRAE’s Publishing and Education Department.

Region at Large (Dr. Alaa). Dr. Alaa provided the Report for the Region at Large. Dr. Alaa also thanked everyone on the committee both past and present for the time he has had on this committee.

COMMUNICATIONS REPORT

Mr. Murthy presented the Communications Report. (ATTACHMENT S). He discussed the various documents that have been created this past year and how GGAC is utilizing various social media and other platforms. Mr. Hayter asked about how we handle issues when we do not have an official position. Chair Bahnfleth noted that we sometimes use existing ASHRAE documents. In cases when we do not have a document, then steps are taken up to and including sending requests to Society ExCom.

NEW BUSINESS

Report on Engineer Licensing

Mr. Hayter represents ASHRAE on NCEES. They have a model law for licensure. One issue that has been at least temporarily resolved is the MOE. The new language is that graduate work is encouraged but not required. The closest this ever came to being a legal requirement was in Vermont.

Report from Building EQ Committee

Mr. Boyd reported that Building EQ is moving toward an online format for submission of Building EQ data. The planned online portal will have a number of capabilities including customization for different geographical location of buildings which will enhance
Building EQ. Additionally some marketing enhancements are in process and once completed will be rolled out with new branding for the program. There is a presidential ad hoc working on a University course curriculum that should be ready in January 2017. Two eLearning courses are planned, but there is not current timetable for release. The committee would like to work with Energy Star to enhance cooperation between the two programs including data exchange. Mr. Vestal asked how this would be sent to members. Information on all the changes will be communicated to the members through emails and other communications.

**Report from Residential Building Committee**

Chair Bahnfleth noted that Mr. Sherman was not present but that the new Residential Committee is well underway and there will likely be more contact between Residential and GGAC. More than once proposed changes in residential standards would have caused difficulty for commercial energy standards.

**Marketing Report**

Mr. Murthy provided a report from Ms. Walters of staff. *(ATTACHMENT T)*

**RECOGNITION OF OUTGOING GGAC MEMBERS**

Chair Bahnfleth said that it has been exciting to be Chair of this Committee in its first year after the merger of Advocacy Committee and Grassroots Government Activities Committee. He noted that today’s reports document a lot of activity and focus over the past year. He distributed certificates to the outgoing GGAC members.

**REMARKS FROM OUTGOING CHAIR AND PASSING OF GAVEL**

Chair Bahnfleth passed the gavel to incoming Chair Phoenix. He thanked Chair Bahnfleth for his hard work of the past year. Mr. Craddock presented a gift from the Committee to Chair Bahnfleth.

**REMARKS FROM INCOMING CHAIR**

Chair Phoenix went through the Subcommittee assignments as well as the proposed MBOs for 2016-17. *(ATTACHMENT U)* Final assignments for the various Ad Hoc Committees not under the standing subcommittees will be completed by Chair Phoenix soon and will be distributed to the full Committee.

**NEXT COMMITTEE CONFERENCE CALL**

Chair Phoenix discussed timing for the next full Committee call. Mr. Scarborough and Mr. Ames will conduct a Doodle Poll to choose a date.

Mr. Craddock thanked Mr. Scarborough and Mr. Ames for their work for the Committee.
ADJOURN

Chair Bahnfleth adjourned the meeting at 12:23 pm CDT (USA).

Respectfully submitted,

[Signature]

Jim Scarborough, Staff Liaison

ATTACHMENTS LIST

ATTACHMENT A: Update MBO list
ATTACHMENT B: Revised MOP (with tracked changes)
ATTACHMENT C: Revised MOP (clean copy)
ATTACHMENT D: Report on Global Issues
ATTACHMENTS E-R: Regional Reports
ATTACHMENT S: Communications Report
ATTACHMENT T: Marketing Report
ATTACHMENT U: Subcommittee Membership for Society Year 2016-17