



Shaping Tomorrow's
Built Environment Today.

MINUTES

Grassroots Government Advocacy Committee Conference Call
Thursday, May 19, 2016

Note: These minutes were approved by the Grassroots Government Advocacy Committee on June 25, 2016.

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Grassroots Government Advocacy Committee Meeting

May 19, 2016

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MINUTES

GRASSROOTS GOVERNMENT ADVOCACY COMMITTEE CONFERENCE CALL

Thursday, May 19, 2016
9:00 am – 11:00 am EDT (USA)

MEMBERS PRESENT:

William Bahnfleth, Chair
Rob Craddock
Tim Wentz
Erich Binder
William McQuade
Stephen Kennedy
Cesar Lim
Ross Montgomery
James Wolf
Ronald Gagnon

Michael Witkowski
Jeffrey Vestal
Sonya Pouncy
Chad Powell
Daniel Merkel
Mark Bender
Vorasan Leewattanakit
Ahmed Alaa Eldin Mohamed
Vikram Murthy
Keith Reihl

MEMBERS ABSENT:

Tom Phoenix
Rich Vehlow
Chad Moore
Brian Lynch

Jeffrey Hurd
Nathaniel Boyd
Bjarne Olesen

STAFF PRESENT:

Jim Scarborough
Mark Ames

Lilas Pratt
Lauren Walters

CALL TO ORDER, WELCOME AND ROLL CALL

Chair Bahnfleth called the meeting to order at 9:05 am. Mr. Scarborough conducted a roll call. A quorum was present.

REVIEW OF AGENDA

There were no changes to the Agenda as it was distributed.

APPROVAL OF MINUTES FROM JANUARY 23, 2016 MEETING

MOTION: To approve the minutes as written from the January 23, 2016 meeting.

Chair Bahnfleth asked if there were any changes or corrections to the minutes. None were noted. With no changes or corrections, Chair Bahnfleth stated that the minutes were approved as written.

REVIEW OF MBOS

The MBOs were distributed prior to this call. The review will be covered under the subcommittee reports.

SUBCOMMITTEE AND MBO AD HOC COMMITTEE REPORTS

Chair Bahnfleth asked if any of the MBOs have been completed. MBO 4 was already complete and MBO 3 is now complete.

GGAC Executive Subcommittee and MBO # 7 Ad Hoc Committee

Review committee membership and structure based on critical review of first year experience and suggest changes to ROB and MOP as needed

Chair Bahnfleth reported on the Executive Subcommittee. This subcommittee meets monthly. The ROB and MOP updates are in progress and should be ready for review and approval at the Annual Meeting in St. Louis in June. Chair Bahnfleth has approached the Society Rules Committee about some of these possible changes.

Active Outreach Subcommittee and MBO # 3

Develop and disseminate general marketing materials and guidance for their use to chapter chair use in meetings with local officials

Mr. Ames reported on Active Outreach Committee in the absence of Mr. Phoenix. He reported that two brochures have been created; one for Canada and a second more general information brochure, both of which have been distributed. A brochure is in development for Region XIII in time for the combined Region XIII/Region at Large CRC in Bangkok in September.

Responsive Engagement Subcommittee and MBO # 5

Develop and implement process for identifying and monitoring emerging issues

Mr. Craddock reported for the Responsive Engagement Subcommittee and on MBO # 5. This subcommittee is meeting every other week to deal with any issues that arise.

MBO # 1 Ad Hoc Committee

Develop and implement programs to promote awareness and use of ASHRAE certifications

Mr. Craddock reported for MBO # 1 Ad Hoc Committee. Informational fact sheets on the various certifications are being developed and those should be ready very soon. ASHRAE now has four certifications that have been accredited by ANSI and that information can be included in the fact sheets. These will be approved by the Ad Hoc Committee via electronic ballot and then by the full committee in St. Louis.

MBO # 2 Ad Hoc Committee***Develop and implement programs to promote awareness and use of bEQ***

Mr. Ames and Ms. Pratt reported on MBO # 2 Ad Hoc Committee in the absence of Mr. Phoenix. Ms. Pratt commented on the tax incentive issue. She noted there has been past feedback that bEQ is too complicated to use in a tax incentive/tax credit. She also reported that the bEQ committee met in early May and discussed both marketing initiatives and methodology changes. The marketing discussion centered on a review of Godfrey's marketing plan recommendations. A decision is expected in St Louis on how the committee will proceed, but the expectation is that the initial emphasis will be on developing new branding information for the program.

The methodology discussion focused on the specifications for an on-line data entry system. The committee hopes to finalize those specifications by St Louis so that if funding is approved, work on the system can begin as soon as possible after St. Louis. The target would be to have at least a working prototype available by Las Vegas. Another change that has been approved is to go back to using ENERGY STAR Portfolio Manager and/or Target Finder for the calculation of the baseline EUI for ENERGY STAR eligible buildings. All buildings outside the US would still use the Standard 100 methodology as they are not eligible for an ENERGY STAR rating. The committee is still discussing if this change will be implemented with the on-line data entry system or via the worksheets prior to that change.

MBO # 4 Ad Hoc Committee***Develop and implement efficient bi-directional communication procedures between GGAC and grassroots***

Mr. Murthy and Mr. Reihl reported on MBO # 4 Ad Hoc Committee. Mr. Murthy had sent out an updated Communication Plan to the full committee just prior to this call. This MBO is completed and closed. Mr. Murthy asked that any committee member who has any feedback to send it to him prior to the Annual Meeting in St. Louis.

MBO # 6 Ad Hoc Committee***Identify key global issues with ASHRAE positions; develop and test approach to dissemination through non-US chapters***

Mr. Scarborough reported for MBO # 6 in absence of Mr. Boyd. He said that Mr. Boyd plans to have a final report for the Annual Meeting in St. Louis next month.

REPORTS FROM REGIONAL VICE CHAIRS

Region I (Mr. Vehlow) Mr. Vehlow was not present for the call. Mr. Scarborough reported on the work in NYS on legionella. A blast email was sent to all ASHRAE members in NYS a few weeks ago encouraging members to use the Government Affairs Action Alert Network to contact the NYS Department of Health (DOH) and a follow-up email to that same list will be sent next week. Additionally President Underwood sent a letter to the NYS DOH encouraging adoption by reference of the full ANSI/ASHRAE Standard 188-2015 rather than just parts of it.

Region II (Mr. Gagnon) Mr. Gagnon reported that he has been in contact with energy officials in Canada and has been presenting to them on bEQ. Energy officials still look at ASHRAE as a newcomer to that process.

Region III (Mr. Witkowski) Mr. Witkowski reported that Roger Chang, GGAC Chair for the National Capital Chapter, has been elected as a voting member of the DC Energy and Green Technical Advisory Group. They are currently working through IGCC, IECC, and the ASHRAE alternatives. There seems to be a desire by DC to streamline and potentially just go with ASHRAE for both energy and green, since 189.1 will turn into IgCC with the 2018 version. The county in the area that has movement is Montgomery County. He reached out to folks in Arlington and Fairfax, but jurisdictions in Virginia generally can't adopt their own versions of code due to the way regulations are setup. He is going to try to find some contacts in Prince George's county to round out his efforts for this year. Also, the Drexel University student chapter had contacted him regarding the Flint, Michigan issues and this student chapter wants to work with student chapters in Michigan. Mr. Scarborough has provided information to the Drexel Chapter.

Region IV (Mr. Vestal) Mr. Vestal reported on SC Senate Bill 1164 that would have deleted enforcement of energy codes in that state. Several ASHRAE members have been involved on this bill. This bill is likely dead for the current session but will most likely come up again next year.

Region V (Ms. Pouncy) Mr. Scarborough reported on the Flint, MI event that is scheduled for tomorrow, May 20. The Genesee County Health Department is sponsoring a Town Hall Meeting. A blast email was sent to all ASHRAE members in Michigan inviting them to attend. Michael Patton, a member of the 188 Committee, will be presenting. A new CDC toolkit on prevention and treatment of legionella will be released. Ms. Pouncy talked about the Town Hall Meeting tomorrow in Flint, which will prominently feature Standard 188. She will be attending. She also discussed several STEM efforts involving both the Region and the Student Activities Committee.

Region VI (Mr. Powell) Mr. Powell reported that his Region just held its CRC. He gave the GGAC presentation. There are three new GGAC Chairs in this Region. Region VI has 11 Chapters with 7 GGAC Chairs.

Region VII (Mr. Moore) Mr. Moore was not present for the call today.

Region VIII (Mr. Merkel) Mr. Merkel reported that there is a lot of good activity in this Region, particularly in Oklahoma, Texas and Mexico. Their CRC has already occurred. There had been an effort in Austin, TX that the city would require all PEs who had any contact with the city to register as a lobbyist. This was ultimately not implemented. In Oklahoma, the two Chapters held another very successful Day on the Hill, their second annual event. There is continuing conversation in Mexico about the need for translation of ASHRAE materials into Spanish.

Region IX (Mr. Lynch) Mr. Lynch was not present for the call today. Mr. Scarborough reported on issues in Salt Lake City. The city is looking at implementing benchmarking of buildings and bEQ is being considered as a tool that can be used to perform that service. Several members of the Utah Chapter along with President Elect Wentz, Ms.

Pratt and Mr. Scarborough participated in a conference call a few weeks ago for a discussion on bEQ. Additionally, Mr. Scarborough has been working with the Utah Chapter representatives to discuss strategy should the state legislature try to intervene and stop the city's effort.

Region X (Mr. Bender) Mr. Bender said the President Elect training was held about a month ago. Eleven of the 14 Chapters have GGAC Chairs. His gave him an opportunity to stress the need for appointing GGAC Chapter Chairs. He recently visited two chapters in Arizona. Dave Palty, who is one of the GGAC Chapter Chairs, will be the new RVC for Region X beginning in July.

Region XI (Mr. Hurd) Mr. Hurd was not present today. Mr. Craddock reported that the CRC was this past weekend. The newly revised GGAC training was used and it went well though the attendance was not good.

Region XII (Mr. Boyd) Mr. Boyd was not present for the call. Mr. Scarborough reported on some bEQ efforts underway in Florida. He and Mr. Ferguson of the ASHRAE Atlanta office participated in a conference call a few weeks ago to discuss making sure ASHRAE certified professionals are included in the group of professionals recognized to provide benchmarking services.

Region XIII (Mr. Leewattanakit) Mr. Leewattanakit reported that Standard 188 is getting a lot of attention in this Region due to the high average temperatures of the Region. They are also promoting bEQ.

Region at Large (Dr. Alaa) Dr. Alaa reported on several ongoing efforts in the Region at Large:

- Chennai Chapter had an a meeting with Deputy Chief of Mechanical Engineering in ICF (Integral Coach Factory) which is owned by federal Government, discussing the support and adapting of ASHRAE standards for railway coaches. They had several meetings with the Public Works Department to implement the codes in the projects, also interacting with Indian Institute of Technology in Madras for energy efficiency and sustainability.
- Bangalore Chapter conducted several programs and seminars for policy makers and government delegates as orientation about the standards and codes suite the country.
- Falcon Chapter UAE has had several activities especially during a visit by President Elect Tim Wentz. They have agreed with Empower, the sponsor of the district cooling guide, to have a joint team between them and ASHRAE to add some additional chapters to it. They also met with Emirates Standardization and Metrology Authority Director General, discussing the MOU signed last year with them and decide to organize a committee from them and Falcon Chapter to implement ASHRAE standards and codes in their policy and bring it out to the Gulf region level through GSO. Planning is underway with UNEP and IIR to organize next September a round table meeting on Cold Chain Management in Hot Climates. The Dubai Municipality has also been approached about having an MOU.
- Turkish Chapter has organized a large GGAC committee locally which consist of 60 members from different sectors and fields. They have weekly meetings like an orientation workshop about ASHRAE standards and guide lines.

- Cairo Chapter organized several seminars with Egyptian Engineers Syndicates according to the MOU signed last year and they made it in several places to cover the 270,000 members.
- Hellenic Chapter is continuing the collaboration with Hellenic Navy under same MOU by providing ASHRAE standards and guidelines for IEQ and energy conservation in the ships, also connected to SEPAK (National Association of Businesses for Quality & Development of Construction) introducing 90.1, 90.2, 189.1. Contact has also been initiated with Attiko Metro, the Ministry of Infrastructure and Transport Authority for the IEQ in the railway and metro.
- Spain Chapter is working in collaboration with the local authority in Madrid to provide them with St. 90.1 and 62.1
- Oryx Chapter is collaboration with KAHRAMA, the water and electricity standard authority in Qatar.

COMMUNICATIONS REPORT

Mr. Murthy asked that the RVCs contact their Chapter GGAC Chairs regarding an end-of-the-year report on PAOE points for GGAC activity. These reports will be sent to Mr. Scarborough. He offered some suggestions about new MBOs for next year on how to get functional GGAC Committees in the Chapters, such as having at least three Chapter members on the GGAC Committees rather than those Committees being a Committee of one. Also, to make sure there is at least one GGAC event during the Chapter year. He will be looking at ways for the Chapter Chairs to upload their activity online. Chair Bahnfleth reminded everyone of the opportunity to reach out through our social media outlets such as Facebook and Linked In.

OTHER BUSINESS

GGAC Planning Workshop Report

Chair Bahnfleth reported on the recent GGAC Planning Workshop. The Executive Summary of this Workshop was sent out to the full Committee with the email about this call. The proposed Public Policy Priorities (PPPs) for next year are listed below and were developed at the recent GGAC Planning Workshop. These will be coming forward as a motion on this call as a recommendation from the GGAC Executive Subcommittee.

Chair Bahnfleth also noted that Jim Walter, Vice President of International Affairs for AHRI, presented at lunch. Mr. Walter noted that AHRI devotes, at a minimum, 2.5 FTEs to international work and 8-9 people total for their government affairs work. Mr. Walter noted that ASHRAE has great potential in the international government affairs world. A fairly extensive list of activities for the Committee to be accomplished was developed.

Chair Bahnfleth noted that the group felt this was so productive that it will be budgeted for next year.

Updated Public Policy Priorities (PPPs)

MOTION: That Grassroots Government Activities Committee recommend to Members Council it recommend to Society Executive Committee that new Society Public Policy

Priorities be established as follows: Indoor Environmental Quality, Energy Efficiency, Residential Buildings, Public Safety.

Background: These four areas were identified by participants in the April 2016 planning workshop as key priorities for which objectives and action plans should be developed for implementation over the next year to 18 months.

This motion was made by Mr. Wolf and came forward from the GGAC Executive Subcommittee so it does not need a second on this call.

MOTION PASSED: 18-0-0 CNV

Annual Meeting

Mr. Scarborough called attention to the schedule below for the Annual Meeting in St. Louis. He will send out an email to the Committee with a deadline for submitting reports if those reports are to be included in the Agenda Packet distributed at the meeting. Chair Bahnfleth noted that there is some discussion about presentations on government affairs to be given to various Councils and Committees during the Annual Meeting.

Mr. Ames reminded everyone that there will be two technical programs that GGAC is responsible for having coordinated and he encouraged Committee members to attend. Mr. Reihl asked Mr. Ames to email out information on these technical programs to the Committee so this information can then be sent out to the Chapters.

NEXT COMMITTEE MEETINGS:

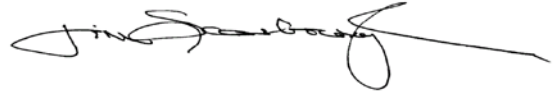
Grassroots Government Advocacy Committee

Saturday (6/25)	8:00 am - 12:30 pm	Landmark 2 (CL)
GGAC: New Member Orientation		
Friday (6/24)	8:00 am - 10:00 am	Landmark 2 (CL)
GGAC: Executive		
Friday (6/24)	10:15 am - 12:00 pm	Landmark 2 (CL)
GGAC: Active Outreach Subcommittee		
Friday (6/24)	1:00 pm - 2:30 pm	Landmark 2 (CL)
GGAC: Responsive Engagement Subcommittee		
Friday (6/24)	1:00 pm - 2:30 pm	Landmark 1 (CL)
GGAC: Ad Hoc for MBO 1		
Friday (6/24)	2:45 pm - 4:15 pm	Landmark 2 (CL)
GGAC: Ad Hoc for MBO 6		
Friday (6/24)	2:45 pm - 4:15 pm	Landmark 1 (CL)
GGAC: Ad Hoc for MBO 2		
Friday (6/24)	4:30 pm - 6:00 pm	Landmark 2 (CL)
GGAC: Ad Hoc for MBO 4		
Friday (6/24)	4:30 pm - 6:00 pm	Landmark 1 (CL)

ADJOURN

Chair Bahnfleth adjourned the meeting at 10:46 am EDT (USA).

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jim Scarborough", written over a thin horizontal line.

Jim Scarborough, Staff Liaison