



## **MEMORANDUM OF UNDERSTANDING**

**American Society of Heating, Refrigerating, and Air-Conditioning Engineers  
and**

**Asociacion Tecnica Espanola de Climatizacion y Refrigeracion**

### **PURPOSE**

In recognition of shared technical and strategic interests, the American Society of Heating, Refrigerating, and Air-Conditioning Engineers, Inc. (ASHRAE), Atlanta, Georgia and the Asociacion Tecnica Espanola de Climatizacion y Refrigeracion (ATECYR), Madrid, Spain agree to support this Memorandum of Understanding to advance and promote the mutual interests of engineering and built environment professionals.

### **ANNUAL MEETINGS**

Recognizing the importance of communication in organizational collaboration, both organizations commit to hold a liaison meeting annually (either in person or via conference call) of designated ASHRAE/ATECYR senior representatives to:

- Ensure ongoing advancement of collaborative projects.
- Keep each respective organization informed of major initiatives.
- Discuss new opportunities for collaboration.

Action items with assigned responsibilities shall be recorded at each meeting.

### **AREAS OF COMMON INTEREST**

ASHRAE and ATECYR opportunities for collaboration include, but are not limited to, the following:

- Encourage continuing dialogue between ASHRAE and ATECYR at all levels on issues of importance to engineers and facilities professionals
- Both organizations agree to share products prepared with respective members without impairing the value of membership in either organization.
  - Where mutually beneficial, jointly promote educational programs to members through collaboration between the ASHRAE Learning Institute and ATECYR (such as member discounts offered to the other society's members).
  - Where mutually beneficial, jointly identify, create and implement new products and services including:
    - Regional conferences that encourage the exchange of developing engineering solutions
    - Training and certification programs, including e-learning.
    - Joint publications (print and electronic)
- Both organizations agree to proactively explore opportunities to translate ASHRAE standards and other technical guidance documents into Spanish and to translate ATECYR technical documents into English.
  - ASHRAE and ATECYR agree to respect each organization's intellectual property rights.
- ASHRAE and ATECYR agree each organization shall cross-market, where appropriate, each other's products and services.
  - Each organization will help publicize events on their respective websites and in printed publications.
  - Each organization will consider publishing announcements about new publications, standards, training and educational programs, etc.
  - ASHRAE and ATECYR shall discuss mutually beneficial pricing strategies for products and services.

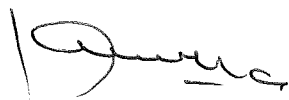
- Each organization agrees to provide the other with:
  - One complimentary VIP registrations to the organization's primary annual meeting.
  - One complimentary subscription to each printed or electronic magazine.
  - A listing of applicable chapter or regional officer contact information to encourage joint local meetings.
  
- ASHRAE and ATECYR agree to work together to advance HVAC&R research.
  - Each organization will bring its member expertise to bear on establishing a research agenda and prioritizing research projects.
  - Jointly funded or cooperative research programs will be considered.
  
- ASHRAE and ATECYR agree to discuss ways to promote adoption and widespread use of codes and standards of mutual interest
  - Both organizations will present government affairs strategic objectives and discuss ways to collaborate.

Each organization recognizes the unique and varying concerns of the other and neither organization will interpret or impose conditions herein to prevent the other organization from fulfilling its mission. Each organization will give proper recognition to each other for individual and joint efforts in reporting to their respective membership and to the general public.

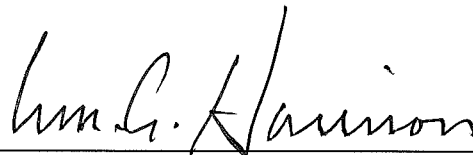
This MOU reflects a commitment by ASHRAE and ATECYR to continue and enhance their working relationship and individual efforts toward achieving mutual objectives described above. It does not create a binding obligation or agreement between the parties, and neither party has an obligation to negotiate toward or enter into a binding

written agreement. In addition, this MOU does not create a partnership, joint venture, fiduciary relationship or similar relationship between ASHRAE and ATECYR. Either party may terminate this MOU, with or without stated cause, upon providing the other party with thirty (30) days written notice of intent to terminate. Furthermore, it is understood that this Memorandum of Understanding is conceived as a dynamic document, meant to change as circumstances and priorities warrant, that it is a beginning point and that any protocol of specific projects and activities developed is intended as an integral part of this understanding.

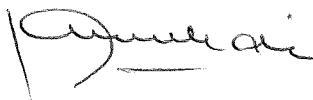
Executed this *24<sup>th</sup>* day of *October*, 2008.



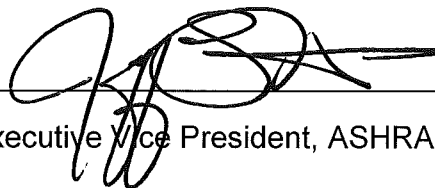
\_\_\_\_\_  
President, ATECYR



\_\_\_\_\_  
President, ASHRAE



\_\_\_\_\_  
Executive Director, ATECYR



\_\_\_\_\_  
Executive Vice President, ASHRAE

