Strategic Partnership Agreement

ASHRAE, CIBSE and REHVA

Founded in 1894, ASHRAE, Atlanta, Georgia advances the arts and sciences of heating ventilating, air-conditioning and refrigeration to serve humanity and promote a sustainable world.

Founded in 1897, CIBSE is the professional body that supports the science, art and practice of building services engineering, by providing members and the public with first class information and education services and promoting the spirit of fellowship that guides their work.

Founded in 1963, REHVA, the Federation of European Heating, Ventilation and Air Conditioning Associations, develops and disseminates cost effective and, energy efficient building mechanical systems and services technologies that result in healthy buildings to serve its members and the field of building engineering.

All three organizations play important roles in creating a more sustainable world by providing the technical expertise, educational products and research needed to produce a comfortable, healthy and energy efficient built environment. The basis of this agreement is the belief that by working together all three organizations can amplify their ability to provide these services to its members and the general public while simultaneously eliminating duplication and conflicts. Strong collaboration between ASHRAE, CIBSE and REHVA will also allow each organization to address the major issues facing our industry worldwide, including adapting to a rapidly evolving technology, harmonization of standards and codes, mitigating the impact of climate change and many other common issues. By sharing experiences and applying divergent resources, the three organizations can successfully address common issues to benefit the industry as a whole.

This Strategic Partnership Agreement provides a framework for those benefits to be realized: it creates a roadmap to advance and promote the mutual interests of ASHRAE, CIBSE and REHVA with a practical commitment to work together on the following activities and goals that serve our collective membership and the public to promote a more energy conscious, healthy, comfortable, productivity-enhancing and sustainable world. Nothing in this agreement will preclude ASHRAE, CIBSE or REHVA from conducting business individually, nor does this agreement contain any conditions, requirements or criteria that would limit competition, set pricing or otherwise restrain free trade.

CONSISTENT LEADERSHIP COMMUNICATION

Recognizing the importance of communication in organizational collaboration, all three organizations commit to hold a strategy meeting of senior leadership at least annually (preferably in person, or via electronic meetings) of designated ASHRAE/CIBSE/REHVA senior representatives to:

- Increase networking internationally
• Ensure ongoing advancement of collaborative projects.
• Discuss new opportunities for collaboration.
• Monitor progress on collaborative projects underway
• Keep each respective organization informed of major initiatives.
• Develop strategies for positioning all three organizations as leaders in addressing mutual challenges.

These strategy meetings should be scheduled to ensure that enough time is allocated to properly conduct strategic discussions. It is recommended that strategy meetings are held separately from the program of general society meetings ASHRAE/CIBSE/REHVA shall take responsibility for initiating the first annual strategy meeting to include senior leadership from each organization. Action items with assigned responsibilities shall be recorded at each meeting.

To further communication and increase international networking, REHVA will be invited to join the ASHRAE Associate Society Alliance (AASA). Membership in AASA will further REHVA’s mission of serving as a bridge between organizations to generate opportunities and stimulate networking. This Strategic Partnership Agreement applies only to REHVA and not its national association members. Nothing contained in this agreement shall preclude any of REHVA’s national associations from entering into a separate agreement containing terms and conditions to account for the specific needs of that national association.

COLLABORATION

ASHRAE, CIBSE and REHVA each deploy a different model to serve their members and the general public. Both ASHRAE and CIBSE, as charitable enterprises, serve individual members along with the general public. REHVA’s members are national associations in Europe and the surrounding geographic area. Collaboration between the three organizations can take advantage of the strengths of each model to better serve each organization’s diverse membership.

It is the intent of this agreement to produce a long-term relationship that is mutually beneficial to each organization’s membership such that each organization will grow stronger. In order to achieve this intent, the three organizations agree to form a task force to explore in Europe the development of a relationship that supports regions, chapters, clubs, national associations and also individual members that are not members of a region, chapter, club or national association. The task force would be kept informed and would also be charged with creating initiatives for such groups and with writing a Reference Document that establishes the relationship between all three organizations. This initiative shall not preclude the formation of new chapters, regions, clubs or some other new, hybrid forms of a chapter, region or club by any organization. The task force will specifically include in the Reference Document how the following will be accomplished:
• Administrative and technical support, as well as volunteer support, for each organization.
• Collaboration efforts listed below between respective members within a country where a REHVA national association exists.
• Collaboration efforts listed below between countries where REHVA national associations exist.

It is the intent of this agreement that once the above referenced Reference Document is approved by all three organizations, new, customized Reference Documents will be written for each REHVA national association that believes that they need a customized version. This ensures that a Reference Document will apply to everyone equitably.
SCOPe OF COllaborATION

EDUCATION - As leading providers of conventional and online educational services and in recognition of the vital role professional development has for our respective members, ASHRAE, CIBSE and REHVA agree to:

- Cross-market educational offerings at the national and international levels.
- Explore opportunities to co-develop new courses or other training programs that take advantage of overlapping and complimentary expertise between ASHRAE, CIBSE and REHVA.
- Investigate and implement ways that certification programs can be jointly developed or administered.
- Explore the development of online courses that can be used to disseminate information worldwide.
- Form a joint task force to build a business plan for a CIBSE/ASHRAE/REHVA educational programme for Europe with the possibility of creating business plans for other geographic areas as well.
- Investigate the development of a European speaker’s bureau comprised of distinguished lecturers from each organization. The purpose of the speaker’s bureau is to increase communication between the three organizations, create an environment of technology cross-pollination, provide opportunities for each organization’s members to learn from the other organization’s experts, and provide an avenue to identify future collaboration opportunities.
- Investigate building technologies to support the de-carbonization of society.

CONFERENCEs AND MEETINGS - Recognizing that specialty conferences are an excellent method of serving members in specific geographic areas, industry sectors or climate zones, each organization will alert the other organization of specialty conferences under consideration or development. Unless prohibited by other contractual agreements, each organization shall help publicize the other organization’s meetings and promote attendance, focusing on targeted audiences with potential interest in the particular conferences. Where appropriate, ASHRAE, CIBSE and REHVA may collaborate on a special conference that addresses common industry issues. Of particular interest are collaboration opportunities in emerging topics such as resiliency, legionella and sustainable cities. ASHRAE, CIBSE and REHVA agree to jointly develop a master calendar showing all of the pertinent activities, meeting and conferences of each organization.

ADVOCACY - Where mutually beneficial and to the extent allowed by laws and corporate policies, ASHRAE, CIBSE and REHVA agree to work together on common public affairs goals and ideologies. During the annual strategic leadership meeting, public affairs strategies will be discussed and common goals identified. Collaborative opportunities to be considered include:

- Joint promotion of codes and standards
- Promoting mutually beneficial positions during the development and passage of legislation.
- Education of regulators on issues important to the members of each organization.

STANDARDS HARMONIZATION – It is well known that the current environment of fragmented technical standards, both within countries and internationally, does not serve our members or the general public well. Fragmentation is a significant obstacle in creating a more sustainable world, which is a part of each organization’s mission. At the same time, local conditions, culture and languages must be accommodated in standards if they are to be successfully applied and implemented. Providing harmonization or alignment between the major standards used by the three organizations, without attempting to supplant any standard, would be a major step forward for our industry. To that end, ASHRAE, CIBSE and REHVA agree to form a task force to develop strategies to support standards harmonization.
TECHNICAL DISSEMINATION – Dissemination of technical information is a key element of each organization’s purpose. Accordingly, ASHRAE, CIBSE and REHVA agree to foster technical dissemination and cooperation in areas of common interest by:

- Exploring opportunities to jointly produce publications of mutual benefit. Of particular interest are publications on emerging topics such as resiliency, legionella and sustainable cities.
- Cross-marketing each organization’s publications where appropriate and with industry standard distributor discounts.
- Using periodicals, websites and social media to promote the other organization’s events, publications and other activities.
- Exploring mutually beneficial ways to translate ASHRAE, CIBSE and REHVA publications for distribution around the globe.
- Encouraging members in each organization to participate on technical committees and task forces.
- Providing opportunities to participate in and comment on proposed standards, guidelines, policies, and position statements developed on technical subjects as they relate to buildings and community developments.
- Establishing liaison representatives to key technical committees where mutually beneficial to do so.
- Providing at least one complimentary subscription of the primary membership periodical to be received at the headquarters location of the other organization.

RESEARCH - Recognizing the importance research plays in accelerating the transformation to a more sustainable built environment, ASHRAE, CIBSE and REHVA agree to:

- Promote research in areas where research results will advance the arts and sciences of building engineering.
- Disseminate research results quickly, focusing on high-impact findings.
- Identify opportunities for research funding from other sources and mutual support to draw from these resources.
ADMINISTRATIVE CONTACTS

The administrative contacts for actions tied to this Strategic Partnership Agreement shall be:

For ASHRAE:

Jeff Littleton  
Executive Vice President  
ASHRAE  
1791 Tullie Circle NE  
Atlanta, GA 30320  
Tel: 404-636-8400  
Email: jlittleton@ashrae.org

For CIBSE:

Stephen Matthews  
Chief Executive/Secretary  
CIBSE  
22 Balham High Road  
London SW12 9BA  
Tel: +44 (0)20 8675 5211  
Email: smatthews@cibse.org

For REHVA

Anita Derjanez  
Managing Director  
REHVA  
Rue Washington, 40  
1050 Brussels, Belgium  
Tel: +32 2-514 11 71  
Email: ad@rehva.eu

TERMINATION

Any party to the agreement may terminate this agreement, with or without stated cause, upon providing the other parties with sixty (60) days written notice of intent to terminate.

TERM

The term of this agreement shall begin when signed by all parties and shall terminate at the end of three (3) years unless extended at that time by written agreement.

LEGAL STANDING

This agreement reflects a commitment by ASHRAE, CIBSE and REHVA to continue and enhance their working relationship and individual efforts toward achieving mutual objectives described above. It does not create a binding obligation or legal agreement between the three organizations, and none of the three organizations has an obligation to negotiate toward or enter into a binding written agreement. In addition, this agreement does not create a partnership, joint venture, fiduciary relationship or similar relationship between ASHRAE, CIBSE and REHVA. Furthermore, it is understood that this agreement is conceived as a dynamic document, meant to change as circumstances and priorities warrant. It may be modified or amended by written agreement between all three organizations.
FOR ASHRAE

Jeff Littleton, Executive Vice President

Signature

June 16th, 2017

Date

Timothy G. Wentz, PE
ASHRAE President, 2016-2017

Signature

May 24, 2017

Date

FOR CIBSE

Stephen Matthews, Chief Executive/Secretary

Signature

5 June 2017

Date

John Field, MA, CEng, FCIBSE, MI, CMVP
CIBSE President, 2016-2017

Signature

24 May 2017

Date

FOR REHVA

Anita Derianecz, Director

Signature

29/05/2017

Date

Stefano P. Corognati, Ph.D., Prof.
REHVA President, 2016-2019

Signature

May 24, 2017

Date