



AN INVITATION TO SPONSOR

2019 ASHRAE Building Performance Analysis Conference
September 25 – 27, 2019 · Denver, CO

The 2019 Building Performance Analysis Conference, will be held September 25-27, 2019 at The Curtis, Denver, CO. The expected attendance for this conference is 225.

The goal of this conference is to present the new techniques and workflows that will help researchers and practitioners make better decisions during the simulation and modeling process of an entire building life cycle.

“Building performance modeling is transforming the industry to meet the net zero and Architecture 2030 design goals, improving operational efficiency and occupant comfort,” said Krishnan Gowri, conference chair. “Recent advancements in machine learning, data science and sensor technologies are opening up new avenues to advance the analysis and modeling techniques to meet the challenges faced by designers and modelers. This conference seeks to connect the researchers and industry practitioners to facilitate the adoption of these new techniques and workflows to make better decisions through the application of simulation and modeling over the entire building life cycle.”

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals responsible for managing modeling services.

All sponsors will have their company logo and name on the event flyer, the conference web site and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Platinum	Gold	Silver	Bronze	Friend
	\$25,000	\$10,000	\$3,500	\$2,000	\$1000
Number of Packages Available	2	2	Limited		
ASHRAE LowDown Showdown Event Sponsor	Yes				
ASHRAE LowDown Showdown Reception Sponsor (Thursday)	Yes				
Seated with Conference Chair and Keynote Speaker at Opening Session	Yes				
Comments at Opening Session	Yes				
Recognition as Platinum Sponsor in conference communications	Yes				
30-minute demonstration scheduled during the conference (first-come, first-served)	Yes	Yes	Yes		
Complimentary Registration	5	4	2	1	
Lunch Sponsor – Logo on Lunch Signage Boards and leave behinds on tables (2 sit-down one boxed)		Yes			
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables (2 sit-down)			Yes		
Seated with Chair and Comments at Closing Session		Yes			
Logo on Conference program and website	Yes	Yes	Yes	Yes	Yes
Logo/signage at Opening Reception	Yes	Yes	Yes		
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes
Information Table	Yes	Yes	Yes	Yes	

* Conference registration includes conference breakfasts, lunches, opening reception on Tuesday and ASHRAE LowDown Showdown reception on Thursday.



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Sponsorship Agreement Form

Are you interested in sponsoring the 2019 ASHRAE Building Performance Analysis Conference? If so, please complete and sign this form and return by email to Ragan McHan at rmchan@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Ragan.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

- I/we agree to sponsor the 2019 ASHRAE Building Performance Analysis Conference

- Platinum Level** (\$25,000)
- Gold Level** (\$10,000)
- Silver Level** (\$3,500)
- Bronze Level** (\$2,000)
- Friend** (\$1000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____

Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.



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Payment Method

Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

Check:

Make checks payable to 'ASHRAE'
1791 Tullie Circle, N.E., Atlanta, GA 30329

Card Number:

Expiration Date:

Cardholders Signature

Please contact Ragan MChan at rmchan@ashrae.org or 678-539-1165 if you have any questions.