



AN INVITATION TO SPONSOR

2021 ASHRAE Virtual Design and Construction Conference
 March 8-10, 2021
www.ashrae.org/VirtualDesign2021

The *inaugural* 2021 ASHRAE Virtual Design and Construction Conference will be held March 8-10, 2021 in a fully virtual environment. The expected attendance for this conference is 250.

The conference seeks to fill a need for ASHRAE members and practitioners using or planning to apply advanced technologies in the design, construction and operation of HVAC systems.

The conference will provide an in-depth look at the current state-of-the-industry and near-future outlook in such areas as:

- | | |
|------------------------|-----------------------------|
| virtual reality (VR) | LiDAR Mapping |
| augmented reality (AR) | Photogrammetry, and |
| machine learning | “digital twin” technologies |

as they are currently being applied to integrated design, BIM, project management, cost estimating, scheduling and sequencing, pre-fabrication, off-site construction, modular construction, robotics and automated installation, 3D printing, facility management, asset management and operations.

The conference scope encompasses the design, construction and operation of HVAC systems in the built environment using advanced technologies. The content will emphasize case studies with specific “how-to, how we did it, what we plan to do next to improve” current best practices.

The conference organizers are pleased to offer sponsorship opportunities to engage industry participation. The sponsorship offsets conference expenses and provides access to seasoned practitioners in the Virtual Design and Construction industry.

All sponsors will have their company logo and name on the conference web site and the virtual conference platform. Two sponsorship levels are available:

SPONSORSHIP LEVELS AND BENEFITS	Virtual Conference Sponsor	Friend
	\$2,500	\$500
Number of Packages Available	Limited	
Complimentary Registration	4	
Logo on Conference Platform and Web site	Yes	Yes
One Time use of Opt-in Conference Attendee - Physical Mailing List	Yes	Yes
Virtual Kiosk in the Sponsor Hall – Live chat/video capability, company branding and document storage	Yes	

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Additional Details and Benefits for a Virtual Conference Sponsor, \$2,500 level

The Virtual Conference Sponsor package includes the following:

- ✓ **Virtual Kiosk:** a customizable space for sponsors to upload logos, videos, links for attendees as well as the ability to “staff” the kiosks and schedule one-on-one video chats with attendees.
- ✓ **Kiosk Visitor List:** contact information of all visitors to sponsor’s kiosk for one-time usage of those who opted in for sponsor messages.
- ✓ **Logo Recognition** in virtual Home Page within the virtual platform leading up to and for the duration of the conference.
- ✓ **Registration List:** postal mailing for one-time usage of those who opted in for sponsor messages.
- ✓ **Complimentary Registrations:** four registrations with full access to all information offered by ASHRAE presenters.

Value added benefits:

- **Virtual Conference Promotions:** Recognition with hotlinks in email communication and on the ashrae.org/VirtualDesign2021 website.
- **Social Media:** Inclusion in one social media post highlighting all sponsors promoting your sponsorship across ASHRAE’s official social media channels (Twitter, LinkedIn, Facebook and Instagram) during the Virtual Conference.
- **Home Page Visibility:** Recognition on the ashrae.org home page which has 125,000 unique visits average per month.
- **One-time dedicated email** sent to all opted-in registered attendees highlighting all conference sponsors with hotlinks sent by ASHRAE.

Place your order now – complete the Sponsorship Agreement Form on the next page.



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Sponsorship Agreement Form

Are you interested in sponsoring the 2021 ASHRAE Virtual Design and Construction Conference? If so, please complete and sign this form and return by email to Tony Giometti at giometti@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Tony.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

- I/we agree to sponsor the 2021 ASHRAE Virtual Design and Construction Conference
- Virtual Conference Sponsor** (\$2,500)
- Friend** (\$500)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____

Payment Due Date

Full payment of sponsorship is due with signed agreement.

Payment Method

Credit Card:

- Visa American Express
- MasterCard Diners Club

Card Number: _____

Expiration Date: _____

Cardholder's Signature: _____

Please return form to Tony Giometti at giometti@ashrae.org.