



## AN INVITATION TO SPONSOR

2021 ASHRAE Virtual Design and Construction Conference  
March 8-10, 2021 · Orlando, FL

The 2021 ASHRAE Virtual Design and Construction Conference will be held March 8-10, 2021 in Orlando, FL. The expected attendance for this conference is 250.

The conference seeks to fill a need for ASHRAE members and practitioners using or planning to apply advanced technologies in the design, construction and operation of HVAC systems. The conference will provide an in depth look at the current state-of-the-industry and near future outlook in such areas as virtual reality (VR), augmented reality (AR), machine learning, LiDAR Mapping, photogrammetry, and “digital twin” technologies as they are currently being applied to integrated design, building information modeling, project management, cost estimating, scheduling and sequencing, pre-fabrication, off-site construction, modular construction, robotics and automated installation, 3D printing, facility management, asset management and operations.

The conference scope encompasses the design, construction and operation of HVAC systems in the Built Environment using advanced technologies. The content will emphasize case studies with specific “how-to, how we did it, what we plan to do next to improve,” current best practices.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners in the Virtual Design and Construction industry.

All sponsors will have their company logo and name on the event flyer, the conference web site and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

| SPONSORSHIP LEVELS AND BENEFITS   | Platinum | Gold     | Silver  | Bronze  | Friend |
|---|----------|----------|---------|---------|--------|
|   | \$25,000 | \$10,000 | \$3,500 | \$2,500 | \$1000 |
| Number of Packages Available  | 2        | 2        | Limited |         |        |
| Seated with Conference Chair and Keynote Speaker at Opening Session                             | Yes      |          |         |         |        |
| Comments at Opening Session   | Yes      |          |         |         |        |
| Recognition as Platinum Sponsor in conference communications                                    | Yes      |          |         |         |        |
| 15-minute demonstration scheduled during the conference (first-come, first-served)              | Yes      | Yes      | Yes     |         |        |
| Complimentary Registration  | 5        | 4        | 2       | 1       |        |
| Lunch Sponsor – Logo on Lunch Signage Boards and leave behinds on tables (2 sit-down one boxed) |          | Yes      |         |         |        |
| Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables (2 sit-down)    |          |          | Yes     |         |        |
| Seated with Chair and Comments at Closing Session   |          | Yes      |         |         |        |
| Logo on Conference program and website  | Yes      | Yes      | Yes     | Yes     | Yes    |
| Logo/signage at Reception   | Yes      | Yes      | Yes     |         |        |
| One Time use of Opt-in Conference Attendee Mailing List   | Yes      | Yes      | Yes     | Yes     | Yes    |
| Information Table   | Yes      | Yes      | Yes     | Yes     |        |

\* Conference registration includes conference light breakfasts, lunches, and one networking reception.

[Sponsorship Agreement Form](#)



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Are you interested in sponsoring the 2021 ASHRAE Virtual Design and Construction Conference? If so, please complete and sign this form and return by email to Ragan McHan at [rmchan@ashrae.org](mailto:rmchan@ashrae.org).

**All sponsors:** please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Ragan.

Sponsoring Company Name (as you would like it displayed):

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level

- I/we agree to sponsor the 2021 ASHRAE Virtual Design and Construction Conference
- Platinum Level** (\$25,000)
- Gold Level** (\$10,000)
- Silver Level** (\$3,500)
- Bronze Level** (\$2,500)
- Friend** (\$1000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

### Payment Method

**Credit Card:**

Visa

**Check:**

Make checks payable to 'ASHRAE'



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- MasterCard
- American Express
- Diners Club

1791 Tullie Circle, N.E., Atlanta, GA 30329

Card Number:

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Expiration Date:

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Cardholders Signature

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Please contact Ragan MChan at [rmchan@ashrae.org](mailto:rmchan@ashrae.org) or 678-539-1165 if you have any questions.