



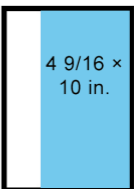
7 × 10
inches

Full Page



8 7/16 ×
11 1/8
inches

Full Bleed



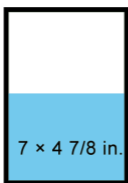
4 9/16 ×
10 in.

2/3 Page



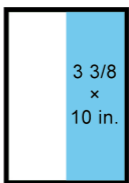
4 9/16 ×
7 1/2 in.

1/2 Island



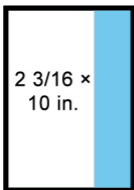
7 × 4 7/8 in.

1/2 Horizontal



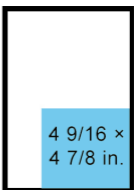
3 3/8
×
10 in.

1/2 Vertical



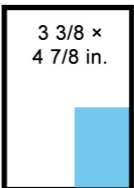
2 3/16 ×
10 in.

1/3 Vertical



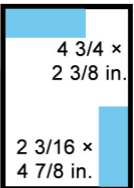
4 9/16 ×
4 7/8 in.

1/3 Square



3 3/8 ×
4 7/8 in.

1/4 STD.



4 3/4 ×
2 3/8 in.

2 3/16 ×
4 7/8 in.

1/6 Page

E. Special positions guaranteed

An additional 15% charge is applied to the earned black-and-white rate to honor requests for placement.

F. Payments, short rates and rebates

Payment terms are net 30 days from the invoice date. Recognized advertising agencies are allowed a 15% discount of gross billing on space, color and special position. The agency commission discount is offered to only to those agencies that pay within 30 days of invoice date. First time advertisers/agencies will be required to submit credit references. Commission is not allowed on such charges as artwork, reprints and classified advertising. A 1.5% monthly finance charge will be added to all open balances over 30 days old. Advertisers will be short-rated if, within a 12 month period from the date of the first insertion, they do not purchase the number of insertions upon which their billings have been based. Advertisers will be rebated if, within a 12 month period from the date of first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed.

G. Publisher's copy protective clause

The advertiser and advertising agent assume liability for all content, including text, representation and illustrations, of advertisements printed. The advertiser and advertising agent also assume responsibility for any claims arising from those made against the publisher. The publisher reserves the right to reject any advertising.

H. Format

Any deliberate attempt to simulate the publication format is not permitted. The publisher reserves the right to place the word 'advertisement' or similar wording at the top of the copy that resembles editorial matter.

I. Errors

Publisher is not liable for errors in Reader Response listings, response numbers or the ad index.

J. Cancellation policy

Written notice must be received no later than one week prior to closing date. Cover positions are non-cancellable.

K. Shipping instructions

All orders and materials should be sent to the Vanessa Johnson, advertising operations and production coordinator, to ASHRAE Journal; 1791 Tullie Circle NE; Atlanta, GA 30329, phone 678-539-1166.

L. Proof sheets

Proofs of all typeset advertisements will be furnished for approval provided deadlines are met in submitting material.

M. Issuance

ASHRAE Journal is published monthly.

N. Closing dates

See Product Planning Guide. Send materials to be set no later than five business days after the ad closing date.

O. ABC Audited

ASHRAE Journal is owned and published by ASHRAE. To view the publisher's circulation statement audited by ABC, contact Greg Martin at 678-539-1174.

P. Distribution

United States, Canada, and International.