

## **“ASHRAE Certification Digital Badging FAQs”**

### **Q: What is a “digital badge”?**

A: A digital badge is a digital, graphic representation of your certification achievement. The meta data within the badge is unique to you. Digital badges may be shared in social and electronic media.

Once shared, anyone can click on the badge and see such key details as your name, your certification I.D. number, certification scope, date certified, expiration date and the name of ASHRAE as the certifying body. It also details what you had to do in order to earn the certification.

### **Q: How does my certification get displayed as a digital badge?**

A: We have partnered with Credly to issue and manage ASHRAE digital badges through Credly’s Acclaim platform.

The technology Credly uses on its Acclaim platform is based on Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your achievement digitally.

### **Q: What are some benefits of a digital badge?**

A: Digital badging offers the following benefits:

- It’s a way to share your validated job competency online in a way that is simple, trusted and can be easily verified in real time.
- It’s concrete evidence of validated job competency, easily accessed by peers, customers and employers.
- Verified data makes badges more reliable and secure than a paper-based certificate.

### **Q: How will I know if I’ve earned a digital badge?**

A: By the 15<sup>th</sup> of the month after you pass your ASHRAE certification exam, you will receive an email notification from the Acclaim Platform (admin@youracclaim.com) with instructions for claiming your badge. For example, if you pass your CHD exam on September 17, you will receive an email by October 15 with instructions for claiming your CHD badge.

**Q: Is there a fee to claim my digital badge?**

A: No. This is a service ASHRAE provides to ASHRAE-certified professionals, at no cost. However, there is a fee to apply for certification.

**Q: In what ways can I share my digital badge?**

A: You can share your badge in your email signature, on LinkedIn, Twitter and Facebook, or embedded in a website.

**Q: How do I claim and share my digital badge?**

A: Watch the video "[How to Manage Your Digital Badge](#)" to learn how.

**Q: Can I attach my digital badge to my Outlook and Gmail signatures?**

A: Yes. Adding a hyperlinked badge image to your email signature is a great way to make sure your professional network is aware of your achievement. Watch these videos to learn how:

- "[How to Add Your Badge to an Email Signature in Outlook](#)"
- "[How to Add Your Badge to an Email Signature in Gmail](#)"

**Q: Could someone copy my digital badge and use it?**

A: No. Badges are uniquely linked to data hosted on Credly's Acclaim Platform. This link to verified data makes badges more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential.

**Q: Can I export badges issued through Credly's Acclaim platform to other badge-storing platforms?**

A: Yes. You can download your badge from the Share Badge page. Your downloaded badge contains Open Badge Infrastructure (OBI) compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as the Mozilla backpack.

**Q: Can I import badges issued from other platforms into Credly's Acclaim Platform?**

A: Not at this time.

**Q: What if I don't want my badge to be public?**

A: You're in complete control of the information about yourself that is made public. You can easily configure your privacy settings in the Acclaim Platform.

**Q: I have a question about the Acclaim platform. Where can I find support?**

A: You can find answers to frequently asked questions here: [support.youracclaim.com](https://support.youracclaim.com)