



ASHRAE FOUNDATION FUNDING PROPOSAL SCORING RUBRIC FORM

Criterion	4 Exemplary	3 Adequate	1 Needs Improvement	0 Insufficient Evidence	Comments/Notes
Demonstration of Need	Information and data is attached clearly supports need. Additional data/supporting information complete a big picture explanation for need.	Description depicts the need for the funding, describes current status. Data/supporting information supports narrative and shows clear need.	It is not clear what is the specific need and no data or information is included to support justifying need.	No specific need described or potential improvement defined.	
Justification	Strong rationale and significance of proposed work. Addresses specific need(s) for positive benefit to Society.	Rationale or significance of project tends toward the too-specific or too-general, but overall argument holds.	Weak presentation of need, or tenuous argument for grant's ability to address need for Society.	Unconvincing or no evidence of need presented, or grant proposal does not address stated need. No goals or clarified outcomes are defined	
Relationship to Organizational Strategic Vision and/or ASHRAE's Goals	Project outcomes or activities align with both ASHRAE's vision and goals of greater community.	Project elements align with goals of either the ASHRAE or its greater community, but not both.	Project tangentially but not directly related to ASHRAE strategic vision or community goals.	No explicit relationship between project and mission of ASHRAE.	
Feasibility	Personnel, project activities timeline, and budget expenditures congruent with project description and outcomes.	Deficiencies or overestimations exist in personnel, timeline, or budget within tolerable range, outcomes appear achievable despite gaps or leaps.	Project's assembled personnel, timeline, or budget are vague. Outcomes unlikely to be achieved in project's current form.	Insufficient information about personnel, project activities timeline, or budget expenditures to gauge feasibility.	



Sustainability	Evidence presented that project or its impact can be sustained locally beyond funding period, if results warrant.	Project is temporary, designed to end when funding period ends, or some effort to secure commitment beyond currently funding period is represented.	Plans for future are stated as assumptions without supporting arguments or evidence.	No meaningful plans for future beyond funding term appear in proposal	
Total Score					
Recommend Funding?	Yes	Partial \$_____	Not at this time		
Additional Comments					

FOUNDATION CHAIR PRINTED NAME & SIGNATURE _____ Date _____