



## ASHRAE'S NEW HQ BUILDING CAMPAIGN: DONOR RECOGNITION LEVELS



Your support makes a strong statement about your commitment to ASHRAE's mission and to our shared vision of a healthy and sustainable built environment for all. Join other donors who have invested in the new ASHRAE HQ Building project and receive the following, based on your gift level.

# ASHRAE'S NEW HQ BUILDING CAMPAIGN

## DONOR RECOGNITION LEVELS

\$150–\$9,999

### \$150 – \$249

- Individuals listed in the **Honor Roll** in the October *ASHRAE Journal*

### \$250 – \$499

- Individuals listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design

### \$500 – \$999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design
- Listed in New HQ Commemorative Magazine, mailed to all 54,000 ASHRAE members

**At the \$1,000 gift level and above, donors will be permanently listed on the wall in ASHRAE's new headquarters building.**

### \$1,000 – \$2,499

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design
- Listed in New HQ Commemorative Magazine, mailed to all 54,000 ASHRAE members
- Permanently listed on wall in new HQ at the \$1,000 – \$2,499 level

### \$2,500 – \$4,999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design
- Listed in New HQ Commemorative Magazine, mailed to all 54,000 ASHRAE members
- Permanently listed on wall in new HQ at the \$2,500 – \$4,999 level

### \$5,000 – \$9,999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design
- Listed in New HQ Commemorative Magazine, mailed to all 54,000 ASHRAE members
- Permanently listed on wall in new HQ at the \$5,000 – \$9,999 level

# ASHRAE'S NEW HQ BUILDING CAMPAIGN

## DONOR RECOGNITION LEVELS

\$10,000 – \$49,999

At the \$10,000 gift level and above, donors will be provided with an exclusive naming opportunity within or outside of the new ASHRAE headquarters.



Naming opportunities and recognition styles increase as gift levels increase.

### \$10,000 – \$24,999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design and attractive coin holder for display
- Listed in New HQ Commemorative Magazine at the \$10,000 – \$24,999 level that will go out to all members
- Permanently listed on wall in new HQ at the \$10,000 – \$24,999 level
- ~~Provided a naming opportunity in the new HQ printed on acrylic plaque~~ (No longer available)

### \$25,000 – \$49,999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design and attractive coin holder for display
- Listed in New HQ Commemorative Magazine at the \$25,000 – \$49,999 level that will go out to all members
- Permanently listed on wall in new HQ at the \$25,000 – \$49,999 level
- Provided a naming opportunity at the \$25,000 level in the new HQ printed on acrylic plaque
- Invitation and recognition from the stage at the President's Luncheon during the 2021 Winter Meeting

# ASHRAE'S NEW HQ BUILDING CAMPAIGN

## DONOR RECOGNITION LEVELS

# \$50,000–\$99,999

### \$50,000 – \$99,999

- Individuals and organizations listed in the **Honor Roll** in the October *ASHRAE Journal*
- Commemorative Coin with special new HQ design and attractive coin holder for display
- Listed in New HQ Commemorative Magazine at the \$50,000 – \$99,999 level that will go out to all members
- Permanently listed on wall in new HQ at the \$50,000 – \$99,999 level
- Provided a naming opportunity at the \$50,000 level in the new HQ printed on acrylic plaque
- Invitation, reserved seating and recognition from the stage at the President's Luncheon during the 2021 Winter Meeting
- Name on New HQ Donor Listing in Registration Area at the 2021 Winter Meeting

# \$100,000+

### Gifts of \$100,000+

A project of this magnitude needs participation from members and friends at all giving levels.

Your support is vital to the success and future of ASHRAE. Supporters who make significant investments at the \$100,000 level and above will receive all the recognition and benefits listed above. In addition, donors will be invited on stage to be thanked by ASHRAE's president during the President's Luncheon at ASHRAE's 2021 Winter Meeting.

The donor's naming opportunity will be beautifully displayed with raised lettering, affixed directly to the wall in the appropriate place within the building. Donors will receive invitations to the Grand Opening Celebration at the new headquarters building in the fall of 2020 and will be invited to attend a special celebration during the 2021 Winter Meeting in Chicago.

Gifts to the New HQ Building Campaign can be paid out over three years, if desired.

**ASHRAE greatly appreciates the support it receives from its members.**

We would be pleased to speak with you personally if you would like to learn more about the new Headquarters Building project. If so, please contact Kim Mitchell, Chief Development Officer, 678-539-1103 or [kmitchell@ashrae.org](mailto:kmitchell@ashrae.org).

## Thank You!