

2025 GIVING GUIDE



MAXIMIZE YOUR IMPACT: YOUR WAY

At ASHRAE, we optimize building systems to create a better world. Creating a strategic giving plan can help ensure your donation to support ASHRAE will optimize your individual giving power!

There are many ways to contribute each with unique benefits for 2025. Here's how they compare:

Giving Method	Benefits	Considerations
One-Time Cash Gift	Simple & Immediate	Less Tax Benefit if Not Itemized
Monthly Giving	Predictable Support for Orgs., Easy Budgeting	Longer Term Commitment, Track Cumulative Receipts
Stock or Securities	Avoid Capital Gains Tax, May Offer Larger Tax Deductions	Needs to be Donated Directly to Qualify, Valuation and Timing Matter
Donor Advised Fund	Tax-Efficient, Flexible, Centralized Giving	Less Personal Unless Paired with Nonprofit Engagement
IRA Charitable Distribution-QCD	Up to \$108,000 can be Given Tax-Free Toward RMDs	Must Go Directly to Nonprofit, Cannot Come Through a DAF
Planned Giving (Wills/Trusts)	Legacy Impact, Estate Tax Advantages	Requires Legal/Financial Planning
Employer Matching	Doubles to Triples Your Gift	Requires Paperwork & Employer Participation

TIPS:

- **USE APPRECIATED ASSETS:** Stock or other assets can reduce capital gains taxes. For larger or year-end gifts, appreciated assets often create the greatest tax efficiency & impact
- **PLAN QCDS:** For donors 73+, giving via IRA QCD can satisfy RMD requirements while reducing taxable income.

All gifts must be made by December 31, 2025, to count for the current tax year.

If you are interested in creating a lasting legacy for your chapter or region, please reach out to Development Staff for more information by emailing development@ashrae.org.