AN INVITATION TO SPONSOR

ASHRAE

2024 Women in ASHRAE Leadership Symposium September 26-27, 2024 · Chicago, IL

The 2024 Women in ASHRAE Leadership Symposium will be held September 26-27, 2024 at The Westin Michigan Ave in Chicago, IL. The expected attendance for this conference is approximately 250 in-person attendees.

The Women in ASHRAE Leadership Symposium will be aimed at connecting future leaders with current leaders in the Heating, Ventilation, Air Conditioning, and Refrigeration (HVAC-R) industry. The symposium will provide a platform for attendees to engage in discussions, learn from experienced professionals, and develop strategies to support and foster an inclusive environment for women in our industry. Some topics that will be covered include discussion of shared experiences, tools, guidelines and lessons learned, mentorship, allyship and sponsorship, and empowerment of women. The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals.

All sponsors will have their company logo and name on the event flyer, the conference web site, conference app, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

| SPONSORSHIP LEVELS AND BENEFITS | Diamond | Platinum | Gold | Silver | SOLD OUT Lanyard | Bronze |
|--|----------|----------|----------|---------|------------------------|---------|
| | \$20,000 | \$15,000 | \$10,000 | \$8,000 | \$5,000 | \$3,000 |
| Number of packages available | 2 | 2 | 3 | 3 | 1 | |
| Keynote Sponsor Includes 5 min. Remarks and Intro of Keynote Speaker | Yes | | | | | |
| Logo/Signage at Conference Evening Reception | Yes | Yes | Yes | Yes | Yes | |
| Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables | | | Yes | | | |
| Lunch Sponsor - Logo on Signage Boards and leave behinds on tables | | Yes | | | | |
| AM or PM Coffee Break Sponsor - Logo on Signage Boards | | | | Yes | | |
| Recognition as Diamond and Platinum Sponsor in Conference Communications | Yes | Yes | | | | |
| Complimentary Registration | 4 | 3 | 2 | 1 | 1 | |
| Logo on Conference Lanyard | | | | | Yes | |
| Information Table at in-person conference venue | Yes | Yes | Yes | Yes | | |
| Logo on Conference program, website, and app | Yes | Yes | Yes | Yes | Yes | Yes |
| One Time use of Opt-in Conference Attendee Mailing List | Yes | Yes | Yes | Yes | Yes | Yes |

* Conference registration includes conference light breakfasts, lunches, evening reception on Thursday.

**For additional sponsorship opportunities not listed above please contact sloeffler@ashrae.org

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Sponsorship Agreement Form

Are you interested in sponsoring the 2024 Women in ASHRAE Leadership Symposium? If so, please complete and sign this form and return by email to Staci Loeffler at sloeffler@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

| Company Contact: | |
|-------------------|--------|
| Address: | |
| City, State, Zip: | |
| Country: | |
| Phone: | Email: |

Sponsorship Level

I/we agree to sponsor the 2024 Women in ASHRAE Leadership Symposium

Diamond level (\$20,000)

□ Platinum Level (\$15,000)

Gold Level (\$10,000)

□ Silver Level (\$8,000)

Lanyard Sponsor (\$5,000) Sold Out

□ Bronze Level (\$3,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

| Signature: | Date: |
|------------|-------|
| | |

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Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

| Payment Method | |
|-----------------------|--|
| Credit Card: | Check: |
| 🗆 Visa | Make checks payable to 'ASHRAE' |
| □ MasterCard | 180 Technology Parkway Peachtree Corners, GA 30092 |
| American Express | |
| Diners Club | |
| | |
| Card Number: | |
| | |
| Expiration Date: | |
| | |
| Cardholders Signature | |
| - | |

Please contact Staci Loeffler at <u>sloeffler@ashrae.org</u> or 678-539-1165 if you have any questions.