



Shaping Tomorrow's
Built Environment Today

Minutes

Development Committee

Phone Conference Meeting

Monday, March 2, 2020

2:00 – 3:00 PM (EST)

[Go to Meeting Format](#)

Members Present:

Mark Miller, Chair
Dan Rogers, Vice Chair
Don Colliver, COF Member
Jaideep Karnik, RP ExCom
Bill Harrison, Foundation ExCom
James Wolf, Member At Large
Ginger Scoggins, Member At Large
Zeki Poyraz, Member at Large
Samir Traboulsi, Scholarship Trustee
Dennis Wessel, LMC Member
Tom Watson, Member at Large
Tim McGinn, PLC Liaison
Sheila Hayter, Consultant

Staff:

Kim Mitchell, Chief Development Officer
Dustin Mason, Development Manager
Margaret Smith, Development Manager
Payton Cornelius, Development Coordinator

Guests:

Calder Sinclair, Campaign Consultant
President - Sinclair, Townes & Company

Members Absent:

Tiffany Bates Abruzzo, RP Excom
Farooq Mehboob, Coordinating Officer
Scott Martin, RP ExCom
Jim Fields, Foundation ExCom

1. CALL TO ORDER, ROLL CALL, INTRODUCTION OF GUESTS

Miller called the Development Committee meeting to order at 2:00 p.m. and Cornelius completed roll call.

2. ASHRAE CODE OF ETHICS COMMITMENT

Reviewed.

3. REVIEW AGENDA

Reviewed.

4. REVISIT MOTION REGARDING MINIMUM GIFT LEVELS TO BE RECOGNIZED ON WALL

Miller gives background: At the Annual Meeting in June, 2019, a motion was approved that any individual who gives \$5,000+ be recognized by having their name on the wall in the new HQ building. Mitchell and Scoggins describe the reason why this motion needs to be revisited. Scoggins explains that there is not a suitable location for bricks (HQ donors \$500+ level). There was a discussion about best practices, possible locations and at what giving-level donors should be listed inside the building on a wall.

Wolf moved

Scoggins seconded

Motion 1: To recognize all donors of \$1,000 or more together in the same location on a wall in the new HQ building.

MOTION 1 PASSED (VOTE 10:0:0 CNV)

5. REVIEW DONOR RECOGNITION PLAN FOR ALL-MEMBER CAMPAIGN, INCLUDING ADDITIONAL DONOR LISTINGS ON WALL IN NEW HQ

Miller gives background of the Donor Recognition Plan and how it relates to the upcoming all-member portion of the Capital Campaign. Mitchell explains thought process and details of the Donor Recognition Plan document. Mitchell answered questions about giving levels. Wolf stated that he likes the document and commented that the development staff are the experts in this matter and the Committee should take their recommendations.

Wolf moved

Wessel seconded

Motion 2: To approve the Donor Recognition Plan as presented.

MOTION 2 PASSED (VOTE 10:0:0 CNV)

6. REVISIT MOTION REGARDING PAVERS

Miller gives background, describes the Motion approved by the Development Committee and BOD at the 2020 Winter Meeting: the BOD approved recommendations to retire 167 engraved pavers and that we move 24 pavers that have not yet been installed to the new headquarters. Mitchell explains how the Presidents' Scholarship campaign will continue and her concern about setting a precedent for recognizing every donor at that level (\$1K) on the wall in the building moving forward. Even though we are recognizing all Building Campaign donors of \$1K or more on the wall, we can't do that as a

general practice for all gifts of \$1K or more for all purposes. It just isn't practical. Mitchell describes a possible option: a certificate placed on the Presidents' Wall in the new HQ that lists donors to the Presidents' Scholarship Fund of \$1K+. Wolf thinks this certificate concept is better than pavers, Scoggins agrees and would vote in favor of this idea.

Wolf moved

Wessel seconded

Motion 3: To recognize all \$1,000+ donors to Presidents' Scholarship on President's Wall instead of pavers.

MOTION 3 PASSED (VOTE 10:0:0 CNV)

There was additional discussion about what the recognition display would look like. Mitchell presented three different options and pertinent details, including costs. McGinn suggests that the design be finalized before voting. The Committee was not in favor of any of the design options presented. After some discussion, they reached the following consensus:

Consensus: the design should have shapes, colors and materials that tie in with the current donor wall and the design should be presented to the Committee for a vote at a future meeting.

Action Item 1: Bring additional donor recognition design options to the Committee at next meeting.

7. ADJOURNMENT

Meeting adjourned at 3:00 p.m.

PRINCIPAL MOTIONS

Motion 1: To recognize donations of \$1,000 or more on a wall in one place inside HQ building.

Motion 1 Passed (VOTE 10:0:0 CNV)

Motion 2: To approve the Donor Recognition Plan for All-Member Campaign document.

Motion 2 Passed (VOTE 10:0:0 CNV)

Motion 3: To recognize all \$1,000 donors to Presidential Scholarship on President's Wall instead of pavers.

Motion 3 Passed (VOTE 10:0:0 CNV)

ACTION ITEMS

Action Item 1: Bring additional donor recognition design options to the Committee at next meeting.