



**GOVERNMENT AFFAIRS
COMMITTEE (GAC)**

RESOURCE MANUAL

Approved by Government Affairs Committee: 04-24-2025

GOVERNMENT AFFAIRS COMMITTEE RESOURCE MANUAL

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PURPOSE

The Government Affairs Committee Resource Manual is a reference containing guidelines, forms, procedures, sample documents and other tools that the Committee uses in its day-to-day operations. It ensures consistency in the operation of the Committee and serves as an educational tool for new members. The Government Affairs Committee Resource Manual is an internal document of the Committee and requires the approval of the Committee only.

A: COMMITTEE OBJECTIVES (MBOs)

Prior to the Society annual meeting, the incoming committee chair will prepare objectives for the committee for the next year and present these objectives to the committee for review during the Society annual meeting. The objectives will be included in the committee's report to Members Council at the annual meeting as an information item, and a copy of the objectives will be sent to ASHRAE headquarters staff, Assistant to the BOD.

- A. The rules regarding ASHRAE MBOs can be found in the Rules of the Board. The current Rules of the Board can be found on the ASHRAE website, here: <https://www.ashrae.org/about/governance>

B: HELPFUL HINTS FOR GAC REGIONAL VICE CHAIR ANNUAL SCHEDULE

JULY

1. Obtain a list of current year's Government Affairs (GA) Chairs by running a Chapter CIQ report (see attachment A, CIQ Instructions). If any Chapters are without a GA Chair, follow up with the Chapter President.
2. Send introductory letter to all GA Chairs.
3. Develop newsletter or article for chapter newsletter that summarizes events at past ASHRAE Annual Meeting.
4. Begin preparation for fall CRC workshop (if appropriate). Contact those who may be of assistance at regional or Society level.
5. Confirm PAOE year-to-date totals for GA with headquarters, with a copy to the Regional Chair, no later than 30th of the month.
6. Prepare Regional Government Affairs MBOs for use at the region's planning session and the Society GA Committee (Please use format in Section B, above).
7. Begin planning and scheduling Government Outreach Events.
8. Coordinate the meeting with GAC Mentor/Mentee as needed.
9. Encourage Chapter GAC Chair to attend Chapter planning meeting.
10. Look at "themes" on Chapter website and request a GAC theme for one of the upcoming Chapter meetings.
11. Start a journal with monthly to-do items.

AUGUST

1. In preparation for fall CRCs, make sure there are sufficient chapter chair certificates and other materials for distribution.
2. Prepare a regional "GA Annual Report" for presentation at the first business session at the fall CRC. See Standardized RVC Reporting Format in Section E below for sample report.
3. When arriving at the fall CRC, check the location of the room for the GA Workshop and notify the CRC General Chair immediately, if not satisfactory.
4. Monitor GA Chair PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC.
5. Encourage Chapter Chairs to work with CTTC Chairs to determine whether Distinguished Lecturers are available for government outreach.
6. Conduct planning sessions with chapter GAC Chairs to identify issues chapter is targeting, set goals, and award PAOE points after meeting is conducted.
7. Coordinate meeting with GAC mentor/mentee as needed.

SEPTEMBER

1. Send out letter reminding all GA Chairs of their responsibilities.
2. Ask GA Chairs for 12-month planning schedule.

3. Monitor GA Chair PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC.
4. Submit GAC award nominations to Government Affairs staff.
5. Conduct planning sessions with chapter GAC chairs to identify issues chapter is targeting, set goals, and award PAOE points after meeting is conducted.
6. Coordinate meeting with GAC mentor/mentee as needed.
7. For each RVC with chapters outside the U.S., if funding is made available to reimburse transportation expenses for Government Outreach Events, a plan for this funding must be submitted to that RVC's DRC no later than September 30 of each Society Year.
8. Attend the fall GOE training session provided by Government Affairs Staff if held in September.

OCTOBER

1. On approximately October 15, notify Chapter President and GGA Chairs of submission dates for PAOE points.
2. Monitor GA Chair PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC for the Presidential guidelines.
3. Work on Subcommittee assignments as assigned and by due dates set by the GAC.
4. Conduct planning sessions with chapter GAC chairs to identify issues chapter is targeting, set goals, and award PAOE points after the meeting is conducted.
5. Coordinate meeting with GAC mentor/mentee as needed.
6. Attend the fall GOE training session provided by Government Affairs Staff if held in October.

NOVEMBER

1. Work on subcommittee assignments as assigned and by due dates set by GAC.
2. Monitor GA Chair PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC for the Presidential guidelines.
3. Coordinate meeting with GAC mentor/mentee as needed.

DECEMBER

1. Prepare and distribute second or third regional letter.
2. Follow up with chapters on "Chapter Program Evaluation Summary" Forms for Best Chapter Program Competition, as applicable.
3. Continue efforts on subcommittee assignments as applicable.
4. Approximately December 15, remind Chapter Presidents and GA Chairs of due date for PAOE point submissions.
5. Monitor GA Chair PAOE points submitted in accordance with the current Presidential PAOE guidelines. Input any PAOE points required by the RVC for the Presidential guidelines.

6. Prepare Regional RVC report, liaison overview, and updated MBO for Society meeting. Submit documentation to GAC per the criteria established by the committee (due dates and paper/electronic format).
7. Coordinate meeting with GAC mentor/mentee as needed.
8. Attend winter GOE training session provided by Government Affairs Staff if held in December

JANUARY

1. Interface with subcommittee members and GA Chairs as they prepare progress reports.
2. Attend subcommittee meetings prior to GA Committee meeting at ASHRAE Winter Conference.
3. Attend GA Committee and assigned subcommittee meetings at ASHRAE Winter Conference.
4. Attend other required committee/council meetings at ASHRAE Winter Conference.
5. Monitor GA Chair PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC.
6. Coordinate meeting with GAC mentor/mentee at Winter meeting to review year to date progress.
7. Attend the winter GOE training session provided by Government Affairs Staff if held in January.

FEBRUARY

1. Begin preparations for spring CRC Workshop (if appropriate). Contact those who may be of assistance at regional or Society level.
2. Begin preparation for third quarter regional letter preparation.
3. Approximately February 15, notify Chapter Presidents and GA Chairs of due date for PAOE point submission.
4. Monitor GA Chairmen PAOE points submitted in accordance with the current PAOE guidelines. Input any PAOE points required by the RVC.
5. Follow up with assigned liaison committees to receive minutes and other publications.
6. Coordinate meeting with GAC mentor/mentee as needed.
7. Encourage GA Chairs to coordinate with local Student Activities chairs as well as CTT chairs to plan events in conjunction with E-Week.

MARCH

1. Continue work on subcommittee assignments as applicable.
2. Approximately March 15, notify Chapter Presidents and GGA Chairs of due date for PAOE point submission.

C: INFORMATION FOR TRAVEL EXPECTED OF RVCs

Government Affairs Committee RVCs are expected to attend their CRCs, the ASHRAE Summer conference, and the ASHRAE Winter Conference.

Reimbursement for certain travel expenses is provided. For RVC travel to the ASHRAE Summer Conference, the ASHRAE Winter Conference, and to CRCs, reimbursement is provided by the Society. ASHRAE Government Affairs staff will send information about reimbursement in advance of these events.

Additionally, RVCs should be in communication and coordination with their region regarding travel to chapters and events specific to their region.

D: STANDARDIZED RVC / REPORTING FORMAT

The following information is compiled into a summary spreadsheet showing activity for each region. The spreadsheet is reviewed by GAC at each Society meeting.

ACTIVITY
CRC (Review with DRC)
Region #:
Total Number of Chapters in Region:
Total Number of US Chapters in Region:
Total Number of International Chapters in Region:
Numbers of Chapters Present at CRC Training:
Number of GA Chapter Chairs/Substitutes Present at GA Training:
Percentage of Participation:
Percentage of GA Chapter Chair Participation:
Number of Planning Sessions Held:
PAOE
Number of Chapters Reporting PAOE Points:
Number of Chapters Making Society Minimum:
Number of Chapters Making Society PAR:
Highest PAOE Points by a Chapter:
Percentage of Chapters Reporting:
Percentage of Chapters Making Society Minimum:
Percentage of Chapters Making Society PAR:
PAOE Trending by Chapter (up or down):
CHAPTER VISITS MADE BY GAC RVC
Number of Visits Made:
Number of Visits Scheduled:
Percentage of Chapters Visited:
GAC AWARDS
Number of Government Affairs Award Submissions:

GOVERNMENT OUTREACH EVENTS
Number of Local Events:
Number of State Events:
Number of Federal Events:
Number of Global Events:
Number of Chapters Participating:
Number of Government Officials Visited:
Number of ASHRAE Members Participating:
Number of Chapters Reporting:
Number of Days Duration:

E: GAC CHAPTER CHAIR CALENDAR

MAY-JULY

1. Recruit the GAC chair (if not filled yet) and additional GAC committee members as needed.
2. Set up a GAC committee meeting and assign members to manage each state and local jurisdiction within the Chapter's geographical boundaries.
3. Develop an article for chapter newsletter that highlights events and overall PAOE of last year's chapter meetings.
4. Contact your GAC Regional Vice Chair (RVC). Prepare and attend Fall CRC workshop (if appropriate).
5. Attend GAC Chapter Training Workshop at the Fall CRC (if appropriate).
6. Begin planning and scheduling Government Outreach Events.
7. Attend the Chapter planning meeting, if possible.
8. Look at "themes on Chapter website and request a GAC theme for one of the upcoming meetings.
9. Start a journal with monthly to do items.

AUGUST

1. Review the current year's society PAOE GAC sheets with committee and BOG members, develop tentative goals and deadlines. Encourage joint activities with local government organizations.
2. Deliver MBO to the chapter president.
3. Coordinate with RVCs regarding Government Affairs award nominations.

SEPTEMBER

1. Announce chapter-level Government Activities deadlines, requirements for competitions at chapter, regional and society levels and actively encourage and assist submissions.
2. Schedule a planning session with RVC which is due by October 30.
3. Report on GAC activities that have occurred since the last meeting.
4. Attend the fall GOE training session provided by Government Affairs Staff if held in September.

OCTOBER

1. Report on GAC activities that have occurred since the last meeting.
2. Schedule a planning session, if not already completed, with RVC which is due by October 30.
3. Attend the fall GOE training session provided by Government Affairs Staff if held in October.

NOVEMBER

1. Report on GAC activities that have occurred since the last meeting.
2. Provide or contribute a GAC article for the next issue of chapter newsletter.

DECEMBER

1. Report on GAC activities that have occurred since the last meeting.
2. Provide or contribute an article and photos for the next issue of chapter newsletter.
3. Remind BOG members, committee chairs and membership to report qualified, GAC PAOE activities, and enter these PAOE points before the end of year.
4. Attend winter GOE training session provided by Government Affairs Staff if held in December.

JANUARY

1. Report on GAC activities that have occurred since the last meeting.
2. Provide or contribute an article and photos for the next issue of chapter newsletter.
3. Coordinate with Student Activities Chair and CTT chair on upcoming E-Week events the chapter will be involved in.
4. Attend the winter GOE training session provided by Government Affairs Staff if held in January.

FEBRUARY

1. Contact your GAC Regional Vice Chair (RVC). Prepare and attend Spring CRC workshop (if appropriate).

2. Attend GAC Chapter Training Workshop at the Spring CRC (if appropriate).
3. Report on GAC activities that have occurred since the last meeting.
4. Provide or contribute an article and photos for the next issue of chapter newsletter.
5. GAC Chapter Chairs may, at their discretion, attend the GAC meeting at the ASRHAE Winter Conference.
6. New RVCs will be notified of their appointment.

MARCH

1. Contact your GAC Regional Vice Chair (RVC). Prepare and attend Spring CRC workshop (if appropriate).
2. Attend GAC Chapter Training Workshop at the Spring CRC (if appropriate).
3. Report on GAC activities that have occurred since the last meeting.
4. Provide or contribute an article and photos for the next issue of chapter newsletter.
5. Assemble judges, judge chapter's Government Activities Award entries, and notify chapter winners. Forward first-place winner/entry in each category to RVC for regional competition.
6. Announce the date/time and topic of society web seminar to membership.

APRIL

1. Report on GAC activities that have occurred since the last meeting.
2. Provide or contribute articles and photos for the next issue of chapter newsletter.

MAY

1. Report on GAC activities that have occurred since the last meeting.
2. Provide or contribute an article and photos for the next issue of chapter newsletter.
3. Help chapter's Government Award first-place winners to refine entries in preparation for regional submittal.

4. Remind chapter members in the newsletter for the upcoming society annual meeting.

JUNE

1. Report on GAC activities that have occurred since the last meeting.
2. Remind BOG members, committee chairs and membership to report qualified, GAC PAOE activities, and enter these PAOE points before July 15.
3. Help chapter's regional Government Activities Award first-place winners to refine entries in preparation for society submittal, ensure the submissions will be received by society by September 30.
4. GAC Chapter Chairs may, at their discretion, attend the GAC meeting at the ASRHAE Summer Conference.

F: GAC STANDING RULES

1. Every GAC and Subcommittee meeting invitation or communication about scheduling must contain the time zone of the meeting.
2. The Government Affairs Committee will hold two annual training sessions. The first session is intended primarily for incoming GAC members and will take place shortly before the start of the new Society Year; this first session will broadly cover the mission, functions, procedures, logistics, and resources of the Committee. The second session will focus on Government Outreach Events and will take place in two parts, with the first part scheduled for September/October and the second part scheduled for December/January.
3. The rules regarding ASHRAE Council and Committee meetings can be found in the Rules of the Board. The current Rules of the Board can be found on the ASHRAE website, here:
<https://www.ashrae.org/about/governance>.

G: GOVERNMENT AFFAIRS AWARD

The Government Affairs Award recognizes an ASHRAE member who demonstrates outstanding efforts in the national, state, provincial and/or local government on technical issues important to ASHRAE.

Purpose

The purpose of the award is to stimulate effective participation by ASHRAE members in national, state, provincial, and/or local government activities in connection with technical issues related to the purpose of the Society.

Guidelines for the Government Affairs Award Presentation

Each year the Society recognizes exceptional performance by a member in the area of government activities. During the Society fiscal year, Chapters assemble support materials describing the members' activities in interacting with national, state, provincial and/or local governments.

A typical award application includes a standard cover page (see below), a narrative section, the Chapter's government advocacy plan, the member's government advocacy with relevant documentation, publicity, etc.

Eligibility Requirements

An ASHRAE member interacting with national, state, provincial and/or local governments is eligible for nomination for this award. Applications may be submitted by a Chapter or by any ASHRAE member in good standing. The winner is selected from these entries. The Chair of the GAC Member Mobilization Subcommittee is responsible for organizing the Government Affairs Awards program, establishing submission deadlines and selecting the entry to Society programs.

Judging: A minimum of three judges will be selected by the GAC. At least one judge should have experience as a Chapter officer - preferably with involvement in a Chapter government activity. Judging guidelines for the Society award are provided in the GAC's MOP. The judging occurs in the fall immediately following the last Chapters Regional Conference.

Selection Schedule

1. Regional Vice Chair may select an entry for the CRC (optional):
 - a. At a date determined by the RVC, submittals are due to RVC for the Regional competition.
 - b. At a date determined by the RVC, judging is completed for Regional Submittals.
 - c. Notification to Regional Winner is given at the CRC.
2. Nominations for this award are submitted to the Regional Vice Chair, who submits all entries for the Society competition no later than September 15. All submissions must include:
 - a. Standard Cover Page, Narrative Section, the Chapter's or Chapters' Government Affairs Plan, Relevant Documentation, Publicity, etc.
 - i. Submit one copy electronically in pdf format to GovAffairs@ashrae.org.
3. Staff sends regional submittals to GAC Judging Panel by October 1.
4. Judges deliberate and make their decision by the Winter Meeting.
 - a. GAC recommends final candidate to Honors and Awards Committee for approval by Members Council at Winter Meeting.
 - b. Staff notifies the first place winner.
 - c. Judging Panel submits article on winner to be published in the Government Affairs Update (GAU).
 - d. The RVC notifies individuals who were not selected and lets them know that they will receive a highlight in an upcoming GAU.

Presentation

The Government Affairs Award is presented at the Society's Annual Meeting. The first place winner is recognized during the Honors and Awards portion of the Plenary Session.

GAC Submittal Format for the Government Affairs Award

1. Cover Page:

GOVERNMENT AFFAIRS AWARD APPLICATION

Society Year: 20_ - 20_

Contact information for Nominee:

Name of Nominee	ASHRAE Region	Chapter	Positions in Chapter	Full Mailing Address	Email	Chapter President Name, Signature and Date

Contact information for Nominator(s)

Name(s) of persons making Nomination	ASHRAE Region	Chapter	Positions in Chapter	Full Mailing Address	Email

Signature and Date:

2. Government Affairs Plan

- Presentations to Government Groups:
- Methods to Encourage ASHRAE Chapter Member Activity with Government Entities:
- Non-ASHRAE Member interactions with Government Entities:

- Description of Activities:
- Plan and Associated Accomplishments:
- Formation and coordination of efforts with other Chapters (if applicable):

3. Discussion of how Government Affairs efforts were implemented, highlighting successes and failures by this nominee or team of nominees. If applicable, please note how multi-Chapter teams' activities enhanced the success of this effort.

- Discussion of future focus and activities:
- Optional Appendices:
 - Discussion of Future Focus and Activities Appendices – Optional
 - Government Entity Identification Forms
 - Liaison Interest Forms
 - Chapter Involvement Survey Forms
 - Correspondence
 - Publicity

Submit nomination to the Government Activities Committee's Member Mobilization Subcommittee Chair by sending to GovAffairs@ashrae.org

H: DAVE PALTY OUTSTANDING GAC SERVICE AWARD

The Dave Palty Outstanding GAC Service Award is an informal committee award that is given each year to recognize outstanding overall effort on the GAC committee.

The subject award will be judged by a 3-person committee made up of the current year's Chair, Vice-Chair, and GAC staff director.

The individual will be recognized at the GAC committee meeting at the ASHRAE annual meeting and will receive a plaque recognizing their outstanding efforts over the course of the year to promote and advocate on behalf of ASHRAE.

I: CONTENT, FORMAT, AND HANDLING OF MOTIONS

Introduction

A motion is an important tool for conducting business within the Society and for proposing action on an important issue. A motion should be written in succinct language. If a motion is expected to move through several levels of approval (for example from a subcommittee to a committee, then to a council and ultimately to the Board), state what is recommended but omit references as to which body must approve it. The committee can then pass the motion along to the council (and to the Board, if required) as it is written without having to rephrase it. If a rule or policy already exists, a motion to re-affirm the rule or policy is out of order.

Content

When a motion is made recommending that a higher body approve it, the following should be included:

- Motion (request action)
- Background (reason for action)
- Fiscal impact (estimated cost of action)
- Staff impact (estimated staff time required)

Format

The body of a motion should contain as completely as possible the following information:

1. State the action that is being recommended.
 - a. For example, *“I move that \$75,000 be allocated...”*
2. Qualify elements of the motion so that they are not open for interpretation, debate or negotiation.
 - a. For example, *“I move that \$75,000 be allocated to develop a certification course on fan design...”*
3. Include the time frame for completing the action if a time is desired.
 - a. For example, *“I move that \$75,000 be allocated to develop a certification course on fan design to be completed by June 2007.”*
4. If a motion is anticipated to become a Rule of the Board (ROB) it should be worded as a rule. A rule number should also be suggested. Existing related

rules may be included in the background. If a motion is to amend an existing ROB, deletions should be shown as ~~striketroughs~~ and additions should be shown as double underlines (hotkey: control + shift + D).

See examples below.

a. New ROB:

“I move that a new ROB be added to ROB Volume 2,2.105.003, to read as follows:

A reference manual should contain reference documents, white papers, guides, etc, that the council or committee uses in conducting its work but that are not appropriately a part of the Rules of the Board of the Council's or Committee's Manual of Procedures.

b. Amendment to existing ROB:

1. “I move that the proposed change to the Elections and Appointment Procedures be approved as follows

(~~striketrough~~ = deletion; double underline = addition):

Unless otherwise provided, the committee members and the respective chairs thereof shall be selected by the President-Elect in advance of the annual meeting and be confirmed by the President-Elect when he/she takes office as President, with the approval of the Board of Directors at the first meeting called after the report on the election. (SBL 7.2)

2. The selection procedure for each standing committee which is not directly elected by the Board of Directors is as follows: At least two months prior to the Annual Meeting, the President-Elect shall submit recommended appointments of standing committees and their respective chairmen and vice-chairmen to the Board of Directors.

~~With approval of the Board, these designated shall, at least 30 days prior to the annual meeting.~~ Appointees shall be invited to attend any meetings of their committees that may be called during the Annual Meeting. Committee appointments shall be approved by the Board of Directors as required by the Society Bylaws (65-07-04-23/95-01-29-05).

Background

Provide progression of events, the reason (what the action would accomplish) or other information that would help the approving body to debate and decide on the issue. The more thorough the background, the more convincing the arguments, the

more complete the research, the more beneficial the request is to the betterment of the Society, the more likely the motion will be approved. Include the recommending body's vote count to assist the approving body in determining the level of support or controversy.

When a motion is made, it must be seconded unless it is from a committee or subcommittee. Once the motion is moved and seconded, the chair then states the motion unless it is presented in writing and all members have copies.

Fiscal Impact

Include an estimate of the cost to take the action requested. State whether this amount has been included in the budget for the year in which the expense will be incurred. If the expense will be incurred in a future year, request that the amount be included in that year's budget. If there is no fiscal impact, this should be stated.

Staff Impact

Include an estimate as to the effect on ASHRAE staff in terms of work hours.

J: Mentoring Program

Background

The Rules of the Board Section 2.105.002.4 describe the requirements for mentoring programs. A link to the Rules of the Board can be found on ASHRAE's website, here: <https://www.ashrae.org/about/governance>.

The Government Affairs Mentoring Program is a unique opportunity to create positive mentor/mentee relationships within the Government Affairs Committee. Members can build relationships that last well beyond their term on the GAC; learn best practices and insights from peers to be more effective in GAC roles; share their experiences; and develop ideas for increasing overall GAC impact.

- The GAC Chair will match Mentors and Mentees prior to the beginning of the next Society Year.
- Typically, the pairs will have similar GAC roles (RVCs matched with RVCs, Members-at-large matched with Members-at-large).
- Program will run for the entire Society Year (July-June).
- Mentors/Mentees should meet for at least one hour per month at minimum.

Mentor Roles and Responsibilities

- Support the mentee's potential by assisting and advising to support the mentee's ability to thrive in GAC roles.
- Establish and maintain trust with mentees.
- Listen and assist in understanding their needs.
- Ensure that both have enough time to foster this relationship.
- Create a personal approach based on mentee's needs.

Mentee Roles and Responsibilities

- Maintain the relationship by managing logistics, setting up meetings, and following through with agreed upon next steps.
- Come prepared for each session with a general agenda/discussion topics.
- Identify needs and goals, carefully consider mentor's feedback taking appropriate action.
- Be coachable and ask for clarification when needed.

K: TIPS FOR GAC MEMBERS MAKING A CHAPTER VISIT

Before You Go

- Notify the Chapter President and Government Affairs Committee Chair (if you're an RVC) that you are planning a trip to visit their Chapter.
- If you're an RVC, make sure the Chapter Committee Chairs and their Committee members will be at the meeting.
- Arrange with the Chapter President and Committee Chair for time to speak during the Chapter meeting.
- Arrange to attend BOG meeting – find out date/time – ask them for a “special” meeting if they don't typically meet the same day as the Chapter meeting.
- Ask to make other local visits – school, employer, etc. or offer to conduct a workshop
- Confirm date, get there early, confirm hotel transportation, and provide them with a summary of what you want to see/do and any audio-visual needs. Give them information on your presentation (if speaker). Send bio for their newsletter.
- Ask where they need help.
- Prepare some information regarding ASHRAE Society news to share.
- Review their Newsletter/website, prior to your visit.

During Your Visit

- Attend BOG meeting – actively participate, rather than observe. Some people even run the meeting or send them questions before their visit to reply to.
 - Remind them to update their ASHRAE bios.
 - Say something different from main meeting talk, but it's ok to reinforce some issues.
 - Focus more on how to help them keep their Chapter viable.
- Meet with your Government Affairs Committee and its Chair, separately.
 - Catch up on training.
 - Refresh
 - Help with questions.
 - Training their replacement – help ID or meet them.
 - Review plan/MBOs.

- Make local visits – school, employer, facilities, govt. office, media, church, etc.
- Check their ASHRAE literature stash and advise on sources for updating brochures.
- Speak for at least 10 minutes. You are giving up valuable personal time, ASHRAE paid for you to travel all that way, and the Chapter is paying for your hotel. Give them at least ten good minutes of presentation with a high level of value. Prepare, practice, and deliver a high-quality talk.
- Perform your “function” at their Chapter meeting (raise \$ for RP if you’re the RP RVC, sign up a member if you’re MP RVC, etc.)
- Give a training seminar or workshop if you have a skill area to share.
- Invite guests to join ASHRAE.
- Invite people to make an ASHRAE Research donation.
- Meet lots of people. Model to the Chapter members how to work a room, introducing people to each other, making everyone feel welcome and engaged.
 - Invite people to attend the CRC (do this at the BOG and at the Main Meeting)
 - Ask who is going.
 - Explain why you should go.
 - Explain what it is, if needed.
- Try to help them understand what the Region is, how its glue between Society and Chapter.

After You Go

- Follow up on your promises to them/to do list within two weeks.
- Send a follow-up report to DRC within 2 weeks, who will share with the rest of the regional executive group. Include the following in your report:
 - Any logistical warnings.
 - Upcoming issues/events to be aware of.
 - What you did/saw.
 - Your perception of the condition of the Chapter.
 - An update of the Star search list.
 - A list who you were told is going to CRC.
 - Any special successes/challenges.
- Send a thank-you for hosting to Chapter President and Government Affairs Committee Chair.

- Recognize any special assistance provided to you (airport pick-up, taken fishing, etc.)
 - Should be a US Postal note, not just an e-mail or phone call.
 - Send within two weeks!

L: CHANGES TO THE RULES OF THE BOARD OR MOP

Proposed changes to the Rules of the Board, or to any Society-wide policy or procedure, must follow the process outlined in the Rules of the Board Section 10.3.3. A link to the Rules of the Board can be found on ASHRAE's website, here: <https://www.ashrae.org/about/governance>.

Proposed changes, including additions and deletions to MOPs, should follow the same procedure as that for ROB's (see above), except that changes to a committee's MOP must be approved by the committee and by the body to which the committee reports (e.g., a council). No further approvals are required.

M: CHAPTERS REGIONAL CONFERENCE (CRC)

Background

The term "Chapters Regional Conference" (CRC) defines a meeting of all the chapters in the region. The Chapters Regional Conference Committee conducts the orientation session, caucus, executive session, and business meetings. The conference also includes workshops, technical sessions, technical tours, and addresses by Society officers, regional award presentations and offers opportunities for regional fellowship. A Chapters Regional Conference (CRC) will extend for the amount of time, determined necessary by the Director and Regional Chair (DRC) to conduct the business of the region.

Scope and Purpose

The CRC is to provide a forum for the dissemination of information pertaining to chapter and regional activities, and provide a medium for:

- Chapters to report on their activities for the previous year and establish goals for the coming year.
- Regional officers to report on their activities and plans.
- Society officers to inform the region of Society plans, review chapter activities within the region and participate in workshops.
- Chapter delegates to submit motions for consideration by the region for proper review and action as it relates to Society activities.
- Chapter delegates to present nominees for Society and regional offices and candidates for honors and awards.
- Conducting chapter workshops that will educate and prepare officers and committee members to fulfill their responsibilities.
- Conducting technical sessions on subjects that will educate as well as increase attendance.
- Organizing social activities that will increase attendance and promote comradeship.
- Recognizing and presenting awards to chapter and regional members.

Attendance at meetings of the Chapters Regional Conference (CRC) is expected of all chapter delegates, alternates, regional vice chairs, regional historian and chapter committee chairs for Membership Promotion, Student Activities, Research Promotion, Government Affairs and Historical Committees and regional member

and alternate to the Nominating Committee. In addition, any Society member residing in the region is encouraged to attend these meetings. The attendance of chapter officers and committee chairs, although not mandatory, is strongly encouraged.

N: STYLE AND FORMAT FOR OFFICIAL ASHRAE LETTERS AND EMAILS

When sending emails and letters on behalf of the Society, RVCs should be sure that their signature line clearly communicates that they are representing the Society in their capacity as an RVC. Per ASHRAE's standard operating procedure of being agnostic to non-ASHRAE business outcomes, care should be taken to exclude corporate promotion from signature lines. Such promotion is often included in 'automatic signatures' (e.g., upcoming corporate events and conferences).

For examples of official ASHRAE letters to government officials that show the style and format that is desired, please review past examples which can be found here: <https://www.ashrae.org/about/government-affairs/policy-positions-and-issues#letters>.

All letters written on behalf of the Society should be written in coordination and approved by Government Affairs staff.

O: GOVERNMENT OUTREACH EVENT REPORTING FORM

A Government Outreach Reporting Form should be submitted for every event or meeting ASHRAE members hold with government officials.

Contact your RVC or Government Affairs staff for questions or assistance with the form.

The Reporting Form is in the Advocacy Toolkit on the ASHRAE website; a member login will be needed for access.

A link to the Reporting Form can be found here, as well as a document defining which specific events qualify as Government Outreach Events:

<https://www.ashrae.org/about/government-affairs/grassroots-advocacy/accomplishments#plan>.

<p>P: TECHNICAL ASSISTANCE FOR INTERNATIONAL OUTREACH EVENTS</p>

Background

In past years, funding has been made available to each RVC with chapters outside the U.S. for reimbursing eligible transportation expenses for members of their region participating in Government Outreach Event activities. If ASHRAE Society includes this funding in the Society Budget, the following procedure should be used by RVCs in order to access these funds.

Procedure

1. A budget shall be developed by the RVC detailing the use and purpose of expenditures (see Attachment C for an example budget).
2. Eligible expenditures shall only include transportation expenses.
3. The RVC's budget must be approved in writing by that RVC's Director and Regional Chair (DRC), and said written approval from the DRC shall be submitted to the Finance Committee through the GAC staff liaison.
4. It is recommended that the budget plans be completed within the first quarter of the Society Year and submitted to the GAC Staff Liaison, along with written approval from the relevant DRC. Having a finalized budget plan by November 30th of the Society Year is recommended.

Q: ATTACHMENTS

Attachment A

Instructions to Enter the Chapter Information Questionnaire (CIQ):

1. From the ASHRAE Homepage, login using your email address and password.
2. Click on the Communities blue tab.
3. Click on the Chapters link on the drop-down menu.
4. On the Chapters page, select Chapter Reports, PAOE and CIQ.
5. In the left column, click on the Regional tab; the list of all Chapters in the Region will come up.
6. Click on the link of the chapter's name.
7. The Members list will come up.
8. There will be buttons above the Members list to:



9. To run the CIQ reports, click on the Chapter Reports icon at the top of the page.
10. Click on the report you wish to run:
 - a. **Chapter Officer Roster:** this report lists the chapter positions for the current Society Year
 - b. **Chapter Information Questionnaire:** when chapter positions are entered prior to the next society year, this report will list those positions for the future Society Year.

Attachment B

MOTION GOVERNMENT AFFAIRS COMMITTEE

MOVED BY: _____

SECONDED BY: _____

MOTION: _____

BACKGROUND:

FISCAL IMPACT: _____

STAFF IMPACT: _____

Vote Count: For:____ Against:____ Abstaining:____

Chair Voting: Yes: ____ No ____

Motion Passed: ☐

Motion Failed: ☐

Motion Referred To: _____

Attachment C

Example Form – Government Outreach Event Plan

(Note this is an example only; the form and information and reimbursement plan may vary depending on Regional Needs, and Requirements of the DRC.)

Chapter Name	Type of Outreach Event	Lead Organizer (if known)	Expected Number of ASHRAE Participants	Expected Number of Meetings	Average Travel Distance (km. est.)	Expected Average Travel Cost Per Member (USD)	Total Costs (Estimate)	Costs to be Reimbursed
Chapter A	Federal Elected Official	Joe Cool	2	2	50	\$50.00	\$100.00	\$15.69
Chapter B	Multiple meetings – Government Legislative Body	Suzy Linn	15	9	1400	\$600.00	\$9,000.00	\$1,411.76
Chapter C	Federal Elected Official	Charlie Brown	3	1	350	\$400.00	\$1,200.00	\$188.24
Chapter D	Local Meeting	Lindsay Lou	5	1	22	\$50.00	\$250.00	\$39.22
Chapter E	Federal Elected Official	Jane Doe	4	3	590	\$300.00	\$1,200.00	\$188.24
Chapter F	Code Hearing	John Doe	5	1	370	\$200.00	\$1,000.00	\$156.86
TOTAL REGIONAL COST:							\$12,750.00	\$2,000.00*

*Note: this amount must total \$2,000.00 USD