



Shaping Tomorrow's
Built Environment Today

MINUTES

GOVERNMENT AFFAIRS COMMITTEE\

David Underwood, Chair

Monday, October 29, 2018

10:00 am – 11:00 am EDT

NOTE: These minutes were approved by the Government Affairs Committee on Saturday, January 12, 2019.

ATTENDANCE

MEMBERS PRESENT: David Underwood, Chair
Walid Chakroun, Vice Chair
Robin Bryant
Michael Bilderbeck
Bill McQuade
Terry Townsend
Rob Hoadley
Tim Ashby
Jim Arnold
Matt Jesson
Ryan Williams
Jessica Errett
David Palty
Jeff Hurd
Eduardo Conghos
Roger Jones
Charles Gulledge
Darryl Boyce

MEMBERS ABSENT: Mo Hosni
Andy Manos
Kinga Porst Hydras
Chad Smith
Sam C.M. Hui
Stephen Gill
Maged Fouad Hashem
Dunstan Macauley

STAFF PRESENT: Alice Yates
Jeremy Pollack
Anne Wilson, Marketing

GUESTS PRESENT: Bill Klock, Building EQ Committee Liaison
Doug Cochrane, Building EQ Committee Liaison
Chris Mathis, Residential Committee Liaison
Madison Schultz, YEA Committee Liaison

WELCOME, CALL TO ORDER AND ROLL CALL, CODE OF ETHICS

David Underwood called the meeting to order at 10:00 a.m. EDT, and welcomed the members. A quorum was present. Underwood read the summary of the ASHRAE Code of Ethics.

In this and all other ASHRAE meetings, we will act with honesty, fairness, courtesy, competence, integrity and respect for others, and we shall avoid all real or perceived conflicts of interests. (See full Code of Ethics: <https://www.ashrae.org/about/governance/code-of-ethics>)

REVIEW AGENDA

The Agenda was accepted as written.

APPROVAL OF MINUTES FROM AUGUST 6, 2018 MEETING

MOTION: To approve the minutes as written.

Motion made by Terry Townsend and seconded by Tim Ashby.

MOTION PASSED: APPROVED BY VOICE VOTE (CNV).

SUBCOMMITTEE REPORTS AND MBO STATUS REPORTS

The MBO Status Table (attached) was reviewed with additional updates reported.

a. Executive Subcommittee (Mr. Underwood)

MBO #6: Identify organizations to collaborate with in government outreach
David Underwood reported that he is collecting information on government contacts from members of the subcommittee, and he will provide a report on that.
Bill McQuade noted that the list is very U.S.-centric, and we should include other organizations, such as those in Europe.

ACTION ITEM # 6: David Underwood asked Alice to send request for additional organizations to collaborate with in government outreach to non-U.S. GAC members.
Deadline: ASAP

Dave Palty noted that ASHRAE has MOUs with several organizations, and it would be helpful to have that list prepared.

ACTION ITEM # 7: David Underwood asked staff to create list of ASHRAE MOUs along with dates. **Deadline: Next meeting (January 2019)**

MBO #8: Identify areas for which ASHRAE can lead proactively in the future

David Underwood called on Bill McQuade to report on the activities of the Planning Committee and what they see as areas of focus.

Bill McQuade reported the Planning Committee has identified four initiatives, two of which are inward-looking, and two of which are outward-looking. The outward-focused initiatives are ones which GAC should engage:

- Indoor Environmental Quality: Bill noted that this area goes beyond air quality, and also includes daylighting, thermal comfort, sound and vibration and workplace productivity.
- Resilience in the built environment and communities: Adaptation to climate change, hardening buildings from natural disasters and terrorism attacks, quick recovery, cyber-security.

Bill noted that GAC could look for government funding in these areas, including from FEMA, CDC, as well as non-profits such as humanitarian organizations with large funds.

David Underwood remarked that the committee is looking at all of these things, but we can make more of a concerted focus on the strategic planning initiatives.

Bill explained the plan is for the Board to approve the new strategic plan concepts in November. They will then be finalizing metrics, and will start roll-out activities so that the initiatives can be built into MBOs for the next Society Year.

Walid asked why Refrigeration was not specifically named as one of the initiatives in the strategic plan. David Underwood noted that Refrigerants are included in the GAC's PPPs, so GAC is focusing on it. Bill McQuade noted that ASHRAE has already been funding research on this topic and progress has already been made on Standard 15. The thought is that ASHRAE is already engaged effectively with refrigerants, and the strategic plan is forward-looking.

b. Policy and Programs (Mr. Palty)

Dave Palty reported that his subcommittee met on October 16, and member assignments were made for each MBO assigned to this subcommittee.

MBO #1: Develop and implement programs to promote awareness and use of Building EQ (in cooperation with the Building EQ Committee)

Palty wants ASHRAE to more actively market Building EQ as a benchmarking tool. He will reach out with Lilas and others on this.

MBO #2: Develop implementation plan for promoting existing standards for use in the residential market, while 90.2 is in the process of being updated

MBO #4: Develop resources to advocate for ASHRAE standards, guidelines and other materials that support resiliency

MBO #7: Develop advocacy materials that support the Public Policy Priorities to inform officials

c. MEMBER MOBILIZATION

MBO #3: Expand Government Outreach Days/DOTH including development of new training materials to include documents, videos and case studies, and extend to Federal Congressional outreach

Jim Arnold reported that 16 Government Outreach Days are scheduled and holding **26** is the goal. This is a big increase from last year. Today, the New Jersey Government Outreach is taking place, and that is exciting. Jim reminded the GAC members to be sure to take photos and complete write-ups on the days, as that can build excitement about this successful program.

MBO #5: Utilize online tools to rapidly respond to GAC issues

d. GLOBAL AFFAIRS SUBCOMMITTEE

Eduardo noted that because this subcommittee is new, they don't have much to report, although they will in January. David Underwood encouraged Eduardo in his efforts.

e. RULES SUBCOMMITTEE

Walid reported that the rules subcommittee met face to face in September, and they plan to meet again in November. They are putting a lot of work into updating the GAC Resource Manual, and hope to have that prepared for a vote in January.

f. NOMINATING SUBCOMMITTEE

Terry Townsend reported that he is getting ready for the winter meeting and working with ASHRAE staff. The bulk of his subcommittee's work will be done in the spring.

COMMUNICATIONS COORDINATOR REPORT

Roger Jones reported that he is working with Alice on the Communications Coordinator report, as well as sitting in on *all* subcommittee meetings.

REPORTS FROM REGIONAL VICE CHAIRS

Region I – Mr. Manos – not in attendance.

Region II – Mr. Hoadley reported on preparing for the Ontario Government Outreach Day, and working to schedule meetings. There have been many political changes, so it's been challenging. He is also working on the New Brunswick Provincial Government Outreach Day, and one with the Quebec government.

Chris Mathis also noted that Region II has been particularly aggressive in doing workshops on Standard 90.1 and doing great outreach.

Region III – Ms. Porst Hydras – not in attendance.

Region IV – Mr. Ashby reported that it has been a very difficult autumn with the 2 hurricanes. He is planning Government Outreach Days in Georgia (February), North Carolina (April), South Carolina (working with the Chapter President, as well as the GAC Chairs in Greenville).

Region V – Mr. Arnold reported that every state in his region has a scheduled Government Outreach Day. Jim Arnold also noted that some of the GAC Chairs in this region delivered information to their local building departments.

Region VI – Mr. Jesson reported that he has held planning sessions with the 6 chapter chairs in his region that have chairs. For those chapters without chairs, he is meeting with the chapter presidents. The plan is to hold Government Outreach Days in Wisconsin, Illinois, and Iowa, as well as a joint Government Outreach Days with Jessica Errett (Region IV) in St. Louis and Kansas City.

Region VII – Mr. Williams reported a slow start to the year, as 3 chapters do not have GAC chairs, and one has no president. He is still trying to get at least one Government Outreach Day scheduled. He is also excited to report that **Mississippi is working to use Building EQ in its energy benchmarking.**

Region VIII – Mr. Smith – not in attendance.

Region IX – Ms. Errett reported that **all** of their chapters have GAC chairs. She held great goal-setting sessions with 5 of the chairs. **Three** states are planning Government Outreach Days (NE, MO, and ID), and all of these are first-times. She thanked ASHRAE staff member Jim Scarborough for all of his support.

Region X – Mr. Palty has held planning meetings with half of the chapters in his region. In response to a request from Arizona, he is coordinating with USGBC on a State conference. There is a good deal of activity in California with the phase-out of HFCs, and he encourages the GAC to highlight the work ASHRAE is doing on research on refrigerant management.

Region XI – Mr. Hurd reported all chapters have chairs, and he wishes they all could be like Darryl, who is an outstanding GAC Chair. Jeff reported that the Washington chapter has been very active with local government groups. Staff person Alice asked Jeff to share information on this outreach, and she can highlight it in a Government Affairs Update.

Region XII – Mr. Conghos reported that 12 of his 14 chapters have GAC chairs – this is good news! A new chapter was approved in June. Puerto Rico is having difficulty getting a chair because it doesn't have enough people. The Space Coast chapter is meeting with the U.S. Army Corps of Engineers. The National Technical University of Argentina has a Building EQ course, and it is expanding it to 2 courses. He noted that a Congressman also spoke at a conference where he was presenting on ASHRAE.

Region XIII – Mr. Hui – not in attendance.

Region XIV – Mr. Gill – not in attendance.

Region at Large – Mr. Hashem could not attend, but David Underwood spoke on his behalf. David attended the RAL CRC, and about 20 people were in attendance. It was well-run, with very active engagement, and great questions at the GAC session.

REPORTS FROM COMMITTEE LIAISONS

a. Residential – Mr. Chris Mathis

Chris reported that Standard 90.2 is completed and it should be published in January! This is hugely exciting news. 90.2 is 50% more energy efficiency than the 2006 IECC. Chris thinks this may be an ICC proposal that is performance based, as an alternative. He thinks some jurisdictions don't want the I-Codes, and would prefer Standard 90.2

b. Building EQ – Mr. Doug Cochrane

Doug reported the committee is working with APPA to use Building EQ at universities. The French translation of Building EQ is well along the way, and a Spanish translation is also being developed. Energy STAR's Portfolio Manager has been updated, and a lot of people are unhappy with it. EPA is now holding up some of the applications while they figure out what to do. The committee is looking forward to working more with GAC so that Building EQ can have more traction in the marketplace.

c. YEA – Ms. Madison Schultz: Unfortunately there was a bad phone connection, so we were not able to get a report from Madison.

OTHER BUSINESS

Legionella and Standard 188 (David Underwood): Daryl Collerman did an amazing job promoting Standard 188 in British Columbia, and also helping set up a number of meetings with MPs.

UNEP Report (Walid Chakroun): Walid will provide a report on the UNEP work in Atlanta.

NEXT COMMITTEE MEETING

The committee will next meet at the Winter Meeting in Atlanta on Saturday, January 12. Details will be sent at a later date.

ADJOURN

David Underwood adjourned the meeting at 11:03 a.m. (EDT).

Respectfully submitted,



Alice M. Yates, Staff Liaison

**Government Affairs Committee
2018-2019 MBOs**

Status Update as of Sept. 17, 2018

MBO	Responsibility	Status
MBO #1: Develop and implement programs to promote awareness and use of Building EQ (in cooperation with the Building EQ Committee)	Policy & Programs Subcommittee	<p>The Policy and Programs Subcommittee Chair has suggested assigning Andrew Manos to review the MBO and propose ideas before the next Subcommittee meeting. A second subcommittee member may also be assigned to work with Mr. Manos on this task.</p> <p>The Global Affairs Subcommittee also discussed the promotion of Building EQ outside of the United States. It was reported that the online portal is being translated for French users which can be useful in Canada and parts of Europe.</p>
MBO #2: Develop implementation plan for promoting existing standards for use in the residential market, while 90.2 is in the process of being updated.	Policy & Programs Subcommittee	The Policy and Programs Subcommittee Chair has suggested assigning subcommittee members - Matthew Jesson and Kinga Hydras - to review the MBO and propose ideas before the next Subcommittee meeting.
MBO #3: Expand Government Outreach Days/DOTH including development of new training materials to include documents, videos and case studies, and extend to Federal Congressional outreach.	Member Mobilization Subcommittee	Member Mobilization Subcommittee has met once since the Houston meeting. A Google Document has been created so that RVCs/Chapters can list their dates. An email has gone out from Chair David Underwood and staff is about to follow-up on target states/jurisdictions. Mr. Ashby and Mr. Arnold are to work with Ms. Yates on creating new documents.
MBO #4: Develop resources to advocate for ASHRAE standards, guidelines and other materials that support resiliency.	Policy & Programs Subcommittee	The Policy and Programs Subcommittee Chair has suggested assigning subcommittee members - Stephen Gill and Roger Jones - to review the MBO. Discussion indicates that resources will be developed following the publication of the ASHRAE position document on resiliency.
MBO #5: Utilize online tools to rapidly respond to GAC issues.	Member Mobilization Subcommittee	Concern has been raised by the Subcommittee about the difficulty in finding the government affairs pages on the ASHRAE website.

MBO	Responsibility	Status
MBO #6: Identify organizations to collaborate with in government outreach.	Executive Subcommittee	Executive Subcommittee will meet for the first time on Sep. 20, 2018.
MBO #7: Develop advocacy materials that support the Public Policy Priorities to inform officials.	Policy & Programs Subcommittee	<p>The Policy and Programs Subcommittee Chair has suggested assigning subcommittee members -Chad Smith and Eduardo Conghos - to review the MBO and propose ideas before the next Subcommittee meeting.</p> <p>The Policy and Programs Subcommittee Chair has also assigned 1 subcommittee member to review each expired Public Policy Issue Brief.</p>
MBO #8: Identify areas for which ASHRAE can lead proactively in the future.	Executive Subcommittee	Executive Subcommittee will meet for the first time on Sep. 20, 2018.