

## 2020-21 PRESIDENTIAL AWARD OF EXCELLENCE (PAOE)

### MEMBERSHIP PROMOTION CATEGORY

**MINIMUM: 500 POINTS**

**PAR: 800 POINTS**

*\*All end of the year reports are run on July 2<sup>nd</sup> or the next business day for the June 30 results*

|   |   |  |
|---|---|--|
| MP1   | 50 points; (100 points maximum)         | For each ASHRAE Core Value chapter activity (Excellence, Commitment, Integrity, Collaboration, Volunteerism, Diversity)  |
| <b>Efficient use of volunteers' time:</b>       |   |  |
| MP2   | 200 points; (200 points maximum)        | If Society membership delinquencies in chapter are 2% or less of total Chapter Area Assigned Members ( <i>as of June 30*</i> )   |
| MP3   | 50 points; (50 points maximum)          | If Membership Promotion Committee size is 5 or 3% of chapter members ( <i>whichever is less as of June 30*</i> ) with one committee member serving as the Retention Chair, and whose primary responsibility is member retention  |
| MP4   | 50 points; (100 points maximum)         | For Membership Promotion event at chapter meeting for specific organized MP event (e.g., member bring a member, etc.)  |
| MP5   | 25 points; (50 points maximum)          | For each separate social event   |
| MP6   | 25 points; (300 points maximum)         | For retention of each new member ( <i>dues paid second and third year</i> )  |
| MP7   | 25 points; (no maximum)                 | For each member who rejoins or is reinstated after being cancelled for more than one year  |
| MP8   | 10 points; (no maximum)                 | For each upgrade from associate to member  |
| MP9   | 5 points; (50 points maximum)           | For recognition of new members and advancements at each chapter meeting  |
| MP10  | 5 points; (150 points maximum per year) | For each non-member attendee invited (through e-mails, personal invitations, phone calls) to chapter meetings, dinners or activities related to chapter operations ( <i>5 points for the first visit; 10 points for the second visit and 15 points for the third visit</i> ) |
| MP11  | 50 points; (50 points maximum)          | If MP chapter committee chair and chapter officers are comprised of individuals that report 3 or more different industry classifications   |
| MP12  | 50 points; (100 points maximum)         | For chapter who submit material such as an article, video or photo to ASHRAE's Keynotes Newsletter   |
| <b>RVC Assigns/Enters the following points:</b> |   |  |
| MP13  | 300 points                              | If annual chapter goal (as assigned by RVC) is met ( <i>50 additional points for each percent increase in area assigned member growth beyond annual goal</i> )   |
| MP14  | 100 points; (100 points maximum)        | For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP CRC workshop  |
| MP15  | 100 points; (100 points maximum)        | For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP centralized training  |
| MP16  | 100 points; (100 points maximum)        | For an MP Chair holding the position for 2 years or more   |
| MP17  | 50 – 100 points; (100 points maximum)   | For planning/goal setting session with RVC ( <i>points assigned by RVC by October 1 or 2 weeks after the CRC, whichever is later</i> )   |
| MP18  | 10 – 100 points; (100 points maximum)   | For achieving goals established in goal-setting session with RVC ( <i>points assigned by RVC by June 30</i> )  |