

American Society of Heating, Refrigerating and Air-Conditioning Engineers

and



Mexico Green Building Council

PARTNERING AGREEMENT

The American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) and the Mexico Green Building Council (CMES) agree to work cooperatively to promote buildings that are healthful, environmentally responsible, comfortable and productive, profitable, and sustainable. We are committed to work together toward the following goals and objectives:

- 1) Effective communication between ASHRAE and CMES will be assured at all organizational levels.
 - Liaisons between ASHRAE and CMES will be established where appropriate for committees that involve common interests in technical, educational, government interaction, code interaction, and other activities.
 - Each organization shall provide news of events and activities to the other organization for possible inclusion in their various publications and online information sources.
 - Each organization shall provide from its web site a link to the other organization's web site, and opportunities will be considered to mutually exploit this communication medium.
- 2) Technical cooperation will be fostered in appropriate committees of common interest to ASHRAE and CMES.
 - Each organization shall be given opportunities to comment on proposed standards, guidelines, policy, and position statements developed on technical subjects of mutual cognizance, recognizing that neither ASHRAE nor CMES will be bound by the other organization's review procedures. If further collaboration is considered to be mutually beneficial, those opportunities will be explored.
 - ASHRAE and CMES will consider co-publishing technical materials.
 - Each organization will encourage membership of members of the other organization as appropriate on technically oriented committees.

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- 3) Marketing cooperation will be utilized where it is mutually beneficial to ASHRAE and CMES.
 - ASHRAE and CMES will each make their publications available at reduced prices to allow for resale of the Cooperative Publications Sales agreement that ASHRAE will establish with the CMES and with other associations and publishing entities. Online delivery options will be considered for inclusion in the agreement. Use of all vehicles to promote sales of publications will be considered, including displays at meetings, listings in catalogs, online promotions, and advertisements or announcements in periodicals.
 - Each organization will actively pursue opportunities for co-sponsoring, promoting or disseminating information regarding organization's congresses, conferences, short courses, and other events.
 - CMES shall promote ASHRAE Research in the areas where research results will add to the body of knowledge available for sustainable building practice.
 - CMES and ASHRAE will explore other co-marketing opportunities.
- 4) Planning and monitoring of the mutual activities will be guided by an executive liaison committee.
 - A liaison committee comprising 2 representatives of ASHRAE (the ASHRAE Executive Vice President and another member appointed by the ASHRAE President) and 2 representatives of CMES shall hold a meeting once a year in a pre-arranged venue. The purpose of the committee shall be to monitor programs and activities which further cooperation between the two organizations and to suggest opportunities for further cooperation.

Kent Peterson Date Estela Tijerina Date President, ASHRAE Vice President, CMES

Jeff Littleton Date Cesar U. Trevino Date Executive Vice President, ASHRAE President and CEO, CMES