



Memorandum of Understanding

ASHRAE and the National Air Filtration Association

Founded in 1894, ASHRAE, Atlanta, Georgia, advances the arts and sciences of heating ventilating, air-conditioning and refrigeration to serve humanity and promote a sustainable world.

Founded in 1980, the National Air Filtration Association (NAFA), Virginia Beach, Virginia, conducts education and certification programs for members and end-user personnel; develops "best practice" Guidelines for the air filter industry; provides publication and forums for the exchange of information about technical standards, government regulation and product information.

ASHRAE and NAFA agree to support this Memorandum of Understanding to advance and promote the mutual interests of their respective members. We are committed to working together toward on the following activities and goals:

CONSISTENT LEADERSHIP COMMUNICATION

Recognizing the importance of communication in organizational collaboration, both organizations commit to hold a liaison meeting annually (either in person or via conference call) of designated ASHRAE/NAFA senior representatives to:

- Ensure ongoing advancement of collaborative projects.
- Keep each respective organization informed of major initiatives.
- Discuss new opportunities for collaboration.

NAFA shall take responsibility for initiating the first annual liaison meeting. Action items with assigned responsibilities shall be recorded at each meeting.

CONFERENCES AND MEETINGS

Each organization agrees to provide the other with a meeting invitation and two complimentary VIP registrations to the primary annual meeting.

ASHRAE and NAFA agree to explore opportunities to provide speakers at the other organization's meetings to help provide updates and perspectives on technologies and trends of mutual interest.

Where mutually beneficial, each organization shall help publicize the other organization's meetings and promote attendance.

GRASSROOTS AND LOCAL COLLABORATION

ASHRAE and NAFA agree to explore opportunities to collaborate at the national, regional and local levels on issues of importance to engineers and facilities professionals.

ADVOCACY

Where mutually beneficial and to the extent allowed by laws and corporate policies, ASHRAE and NAFA agree to work together on common public affairs goals and ideologies. During annual liaison meetings, public affairs strategies will be discussed and common goals identified.

Collaborative opportunities to be considered include:

- Joint promotion of codes and standards at the local, state and federal levels.
- Promoting mutually beneficial positions during the development and passage of state and federal legislation.
- Education of legislators on issues important to the members of each organization.

PUBLICATIONS

Recognizing that electronic and print publications are a primary means of disseminating new technologies, trends and practices, ASHRAE and NAFA agree to:

- Provide at least one complimentary subscription the primary membership periodical to be received at the headquarters location of the other organization.
- Explore opportunities to jointly produce publications of mutual benefit.
- Cross-market each organization's publications where appropriate and with industry standard distributor discounts.
- Use periodicals to promote the other organization's events, publications and other activities.

EDUCATION

As leading providers of conventional and online educational services and in recognition of the vital role professional development has for our respective members, ASHRAE and NAFA agree to:

- Cross-market educational offerings and the regional, national and international levels.

- Explore opportunities to co-develop new courses or other training programs that take advantage of overlapping and complimentary expertise between ASHRAE and NAFA.
- Discuss ways that certifications programs can be jointly develop or administered.

TECHNICAL ACTIVITIES COORDINATION

ASHRAE and NAFA agree to foster technical cooperation in areas of common interest by:

- Encourage members in each organization to participate on technical committees and task forces.
- Provide opportunities to participate in and comment on proposed standards, guidelines, policies, and position statements developed on technical subjects as they relate to buildings and community developments.
- Establish liaison representatives to key technical committees where mutually beneficial to do so.

RESEARCH

Recognizing the importance research plays in accelerating the transformation to a more sustainable built environment, ASHRAE and NAFA agree to:

- Promote research in areas where research results will add to the body of knowledge in filtration and indoor environmental quality (IEQ).
- Disseminate research results quickly, focusing on high-impact findings.
- Identify opportunities for research funding from other sources.

ADMINISTRATIVE CONTACTS

The administrative contacts for actions tied to this MOU shall be:

For ASHRAE:

Jeff Littleton
 Executive Vice President
 ASHRAE
 1791 Tullie Circle NE
 Atlanta, GA 30320
 Tel: 404-636-8400
 Email: jlittleton@ashrae.org

For NAFA:

Al Veeck
 Executive Director
 NAFA
 PO Box 68639
 Virginia Beach, VA 23471
 Tel: 757-313-7400
 Email: nafa@nafahq.org

TERMINATION

Either party may terminate this MOU, with or without stated cause, upon providing the other party with thirty (30) days written notice of intent to terminate.

TERM

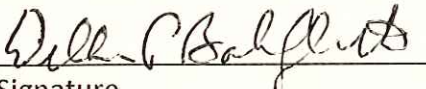
The term of this Memorandum of Understanding shall begin when signed by both parties and shall terminate at the end of three (3) years unless extended at that time by written agreement.

LEGAL STANDING

This MOU reflects a commitment by ASHRAE and NAFA to continue and enhance their working relationship and individual efforts toward achieving mutual objectives described above. It does not create a binding obligation or agreement between the two organizations, and neither organization has an obligation to negotiate toward or enter into a binding written agreement. In addition, this MOU does not create a partnership, joint venture, fiduciary relationship or similar relationship between ASHRAE and NAFA. Furthermore, it is understood that this Memorandum of Understanding is conceived as a dynamic document, meant to change as circumstances and priorities warrant. It may be modified or amended by written agreement between both organizations.

FOR ASHRAE

William Bahnfleth, President
Printed Name/Title


Signature

20 January 2014
Date

FOR NAFA

Harry Allen, President
Printed Name/Title


Signature

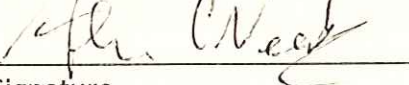
1/20/14
Date

Jeff Littleton, Executive Vice President
Printed Name/Title


Signature

1-20-14
Date

Alan Veeck, Executive Director
Printed Name/Title


Signature

1/20/14
Date