



AN INVITATION TO SPONSOR

ASHRAE Global TechCon: North America - Ottawa
 September 24-26, 2027 | Ottawa, Ontario, Canada
Fairmont Chateau Laurier

ASHRAE Global TechCon: North America - Ottawa will bring together a diverse community of HVAC&R industry professionals from across Canada and North America to exchange knowledge, explore emerging technologies, and address key challenges shaping the built environment.

The technical program, Artificial Intelligence in the Built Environment, will explore the application of AI in building design, operations, and performance through a variety of topics. The conference is expected to attract 350-450 attendees and will provide a valuable opportunity for technical learning, industry collaboration, and engagement with building industry decision-makers and influencers.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. All sponsors will have their company logo and name on the conference web site and app and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Diamond	Platinum	Gold	Silver	Bronze	Lanyard
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$8,000
Number of packages available	1	2	3	3	6	1
Conference App Sponsor – Logo on Conference App and Dedicated Sponsor Information Tab	Yes					
Keynote Sponsor Includes (5min.) Remarks and Intro of Keynote Speaker		Yes				
Logo/Signage at Conference Welcome Reception	Yes	Yes	Yes	Yes	Yes	
Breakfast Sponsor – Logo on Breakfast Signage and materials on tables			Yes			
Lunch Sponsor - Logo on Signage and materials on tables				Yes		
Networking Reception Sponsor – Logo on Signage	Yes					
AM or PM Coffee Break Sponsor – Logo on Signage					Yes	
Recognition as Diamond and Platinum Sponsor in Conference Communication	Yes	Yes				
Complimentary Registration	5	4	3	2	1	1
30min Sponsor Tech Talk	Yes	Yes	Yes			
Information Table at in-person conference venue	Yes	Yes	Yes	Yes		
Recognition as the Conference Lanyard Sponsor						Yes
Logo on Conference program, website, and app	Yes	Yes	Yes	Yes	Yes	Yes
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes	Yes

* Conference registration includes conference breakfasts, lunches, breaks, welcome and closing reception.



AN INVITATION TO SPONSOR

ASHRAE Global TechCon: North America - Ottawa
September 24-26, 2027 | Ottawa, Ontario, Canada
Fairmont Chateau Laurier

Sponsorship Agreement Form

Are you interested in sponsoring the ASHRAE Global TechCon: North America - Ottawa? If so, please complete and sign this form and return by email to Selina Parks at sparks@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Selina.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

- ☐ I/we agree to sponsor the ASHRAE Global TechCon: North America - Ottawa
- ☐ **Diamond Level** (\$35,000)
- ☐ **Platinum Level** (\$25,000)
- ☐ **Gold Level** (\$15,000)
- ☐ **Silver Level** (\$10,000)
- ☐ **Bronze Level** (\$5,000)
- ☐ **Lanyard Sponsor** (\$8,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____

Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.