



AN INVITATION TO SPONSOR

2021 ASHRAE Building Performance Analysis Conference
November 10-12, 2021 · Denver, CO

The 2021 ASHRAE Building Performance Analysis Conference, a hybrid conference, will be held November 10-12, 2021 at The Curtis Hotel, Denver, CO. The expected attendance for this conference is approximately 150 in-person attendees and 100 virtual attendees.

The theme of the 2021 ASHRAE Building Performance Analysis Conference is “Design and Operation for Resilient and Healthy Buildings”. The conference brings together the building energy analysis and performance simulation community for three days of discussions, seminars, and short courses. Practitioners, vendors, researchers, utility and government officials, and owners will address the practices of energy modeling and building performance simulation using existing simulation tools, software development, and future simulation research and applications.

The anticipated conference program consists of Keynote Speakers, Invited Speakers, a Call for Papers, a Call for Presentations and the seventh ASHRAE LowDown Showdown. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals responsible for managing modeling services.

All sponsors will have their company logo and name on the event flyer, the conference web site, hybrid conference platform, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Platinum	Gold	Silver	Bronze	Friend
	\$25,000	\$10,000	\$3,500	\$2,000	\$1000
Number of Packages Available	2	2	Limited		
ASHRAE LowDown Showdown Event Sponsor	Yes				
ASHRAE LowDown Showdown Reception Sponsor (Thursday)	Yes				
Seated with Conference Chair and Keynote Speaker at Opening Session	Yes				
Comments at Opening Session	Yes				
Recognition as Platinum Sponsor in conference communications	Yes				
30-minute demonstration scheduled during the conference (first-come, first-served)	Yes	Yes	Yes		
Complimentary Registration	5	4	2	1	
Lunch Sponsor – Logo on Lunch Signage Boards and leave behinds on tables (2 sit-down one boxed)		Yes			
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables (2 sit-down)			Yes		
Seated with Chair and Comments at Closing Session		Yes			
Logo on Conference program, website, and hybrid platform	Yes	Yes	Yes	Yes	Yes
Logo/signage at Opening Reception	Yes	Yes	Yes		
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes
Information Table at in-person conference venue	Yes	Yes	Yes	Yes	



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Virtual Sponsor Kiosk within the hybrid conference platform which includes the opportunity to chat virtually with remote attendees	Yes	Yes	Yes	Yes	
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* Conference registration includes conference light breakfasts, lunches, opening reception on Wednesday and ASHRAE LowDown Showdown reception on Thursday as well as access to the hybrid conference platform for access to session recordings once the conference concludes.

Sponsorship Agreement Form

Are you interested in sponsoring the 2021 ASHRAE Building Performance Analysis Conference? If so, please complete and sign this form and return by email to Staci Loeffler at sloeffler@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

- I/we agree to sponsor the 2021 ASHRAE Building Performance Analysis Conference
- Platinum Level** (\$25,000)
- Gold Level** (\$10,000)
- Silver Level** (\$3,500)
- Bronze Level** (\$2,000)
- Friend** (\$1000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____



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Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

Payment Method

Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

Check:

Make checks payable to **'ASHRAE'**
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

Expiration Date:

Cardholders Signature

Please contact Staci Loeffler at sloeffler@ashrae.org or 678-539-1165 if you have any questions.