



## AN INVITATION TO SPONSOR

2023 ASHRAE Building Performance Analysis Conference  
September 11-13, 2023 · Austin, TX

The 2023 ASHRAE Building Performance Analysis Conference, will be held September 11-13, 2022 at Hyatt Regency in Austin, TX. The expected attendance for this conference is approximately 200 attendees.

The theme of the conference is: Holistic Building Analysis: Linking Operational Energy, Embodied Carbon and Comfort. This will be the tenth consecutive ASHRAE modeling conference and 12th overall. Designers, Architects, Consulting Engineers, Building Owners, Principals of Firms, Researchers, Utility Providers, Policy Experts, Contractors and Facility Managers will address the practices of energy modeling and building performance simulation using existing simulation tools, software development and future simulation research and applications.

The anticipated conference program consists of Keynote Speakers, Invited Speakers, a Call for Presentations and the ninth ASHRAE LowDown Showdown competition. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals responsible for managing modeling and related services.

All sponsors will have their company logo and name on the event flyer, the conference web site, hybrid conference platform, and receive recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

<b>SPONSORSHIP LEVELS AND BENEFITS</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>\$12,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,000</b>
<b>Number of Packages Available</b>	<b>1</b>	<b>3</b>	<b>2</b>		
ASHRAE LowDown Showdown Event Sponsor	Yes				
ASHRAE LowDown Showdown Reception Sponsor (Tuesday)	Yes				
ASHRAE LowDown Showdown Winning Team Prize	Yes				
Seated with Conference Chair and Keynote Speaker at Opening Session		Yes			
Recognition as Platinum Sponsor in conference communications		Yes			
30-minute demonstration scheduled during the conference (first-come, first-served)	Yes	Yes	Yes	Yes	
Complimentary Registration(s)	5	4	3	2	1
Lunch Sponsor – Logo on Lunch Signage Boards and leave behinds on tables (2 sit-down)			Yes		
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables (2 sit-down)		Yes			
AM/PM Coffee Break Sponsor				Yes	
Information Table at in-person conference venue	Yes	Yes	Yes	Yes	
Logo on Conference program, website and conference app	Yes	Yes	Yes	Yes	Yes
Logo/signage at Welcome Reception (Sunday)	Yes	Yes	Yes	Yes	Yes
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes

\* Conference registration includes conference light breakfasts, lunches, opening reception on Sunday and ASHRAE LowDown Showdown reception on Tuesday as well as access to the conference platform for on-demand viewing of session recordings once the conference concludes.



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### Sponsorship Agreement Form

Are you interested in sponsoring the 2023 ASHRAE Building Performance Analysis Conference? If so, please complete and sign this form and return by email to Staci Loeffler at [sloeffler@ashrae.org](mailto:sloeffler@ashrae.org).

**All sponsors:** please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level

- I/we agree to sponsor the 2021 ASHRAE Building Performance Analysis Conference
  
- Diamond Level** (\$12,000)
- Platinum Level** (\$10,000)
- Gold Level** (\$5,000)
- Silver Level** (\$3,500)
- Bronze Level** (\$2,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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### Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

### Payment Method

#### Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

#### Check:

Make checks payable to 'ASHRAE'  
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

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Expiration Date:

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Cardholders Signature

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Please contact Staci Loeffler at [sloeffler@ashrae.org](mailto:sloeffler@ashrae.org) or 678-539-1165 if you have any questions.