

## AN INVITATION TO SPONSOR

### 2023 Decarbonization Conference for the Built Environment October 25-27, 2023 · Washington D.C. Metro Area



The 2023 Decarbonization Conference for the Built Environment will be held October 25-27, 2023 at The Renaissance Arlington Capital View in Washington, D.C. The expected attendance for this conference is approximately 200 in-person attendees.

The Decarbonization Conference for the Built Environment will be an information and idea exchange, between stakeholders in the built environment industry, concerning the timely and important topic of reducing carbon emissions from buildings. The goal is to discuss the design, construction, ownership, and operation of facilities targeted for reduced or neutral impact on the environment with respect to carbon footprint. A primary objective of the conference is to enhance the knowledge base in North America on decarbonization efforts.

The conference is organized by ASHRAE, AIA, APPA, BOMA and IFMA.

The anticipated conference program consists of Keynote Speakers, Invited Speakers, and a Call for Presentations. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals.

All sponsors will have their company logo and name on the event flyer, the conference web site, conference app, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,000</b>
<b>Number of packages available</b>	<b>3</b>	<b>3</b>	<b>3</b>		
Keynote Sponsor Includes Remarks and Intro of Keynote Speaker	Yes				
Logo/Signage at Conference Welcome Reception	Yes	Yes	Yes	Yes	
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables			Yes		
Lunch or Closing Reception Sponsor - Logo on Signage Boards and leave behinds on tables		Yes			
Recognition as Diamond and Platinum Sponsor in Conference Communications	Yes	Yes			
Complimentary Registration	4	3	2	1	
30min Sponsor Tech Talk	Yes	Yes			
Logo/Signage at AM and PM Coffee Break				Yes	
Logo on Conference program, website, and app	Yes	Yes	Yes	Yes	Yes
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes
Information Table at in-person conference venue	Yes	Yes	Yes	Yes	

\* Conference registration includes conference light breakfasts, lunches, opening reception on Tuesday and closing reception on Thursday as well as access conference platform for access to session recordings once the conference concludes.

\*\*For additional sponsorship opportunities not listed above please contact [DarrylBoyce@Cunet.Carleton.Ca](mailto:DarrylBoyce@Cunet.Carleton.Ca)

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### Sponsorship Agreement Form

Are you interested in sponsoring the 2023 Decarbonization Conference for the Built Environment? If so, please complete and sign this form and return by email to Staci Loeffler at [sloeffler@ashrae.org](mailto:sloeffler@ashrae.org).

**All sponsors:** please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level

I/we agree to sponsor the 2023 Decarbonization Conference for the Built Environment

**Diamond level** (\$20,000)

**Platinum Level** (\$10,000)

**Gold Level** (\$5,000)

**Silver Level** (\$3,000)

**Bronze Level** (\$1,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

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### Payment Method

#### Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

#### Check:

Make checks payable to 'ASHRAE'  
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

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Expiration Date:

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Cardholders Signature

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Please contact Staci Loeffler at [sloeffler@ashrae.org](mailto:sloeffler@ashrae.org) or 678-539-1165 if you have any questions.