



AN INVITATION TO SPONSOR
2024 ASHRAE International Conference on
Building Decarbonization
 April 17-19, 2024 · Madrid, Spain



The International Conference on Decarbonization Building Decarbonization is a must-attend event for all stakeholders in the built environment industry who are passionate about reducing carbon emissions from buildings and infrastructure.

This 3rd ASHRAE topical conference provides a unique opportunity for professionals to share information, exchange ideas and collaborate on the design, construction, ownership, and operation of facilities that have a minimal or neutral impact on the environment in terms of carbon footprint. Our primary objective is to enrich the knowledge base while fostering global collaborations in decarbonization efforts, ultimately leading to a sustainable future for our planet. Join us at this groundbreaking event and be a part of the solution towards a greener, more sustainable built environment.

This conference will take place April 17- 19, 2024 in Madrid, Spain and is organized by ASHRAE and ASHRAE Spain Chapter.

The anticipated conference program consists of Keynote Speakers, Invited Speakers, and a Call for Papers. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals.

All sponsors will have their company logo and name on the event flyer, the conference website, conference app, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
	\$28,000	\$15,000	\$10,000	\$5,000	\$3,000
Number of packages available	1	3	3	5	
Session Recording Sponsor Includes Recorded Remarks and Logo on Conference Virtual Environment	Yes				
Keynote Sponsor Includes Remarks and Intro of Keynote Speaker		Yes			
Logo/Signage at Conference Welcome Reception	Yes	Yes	Yes	Yes	Yes
Lunch or Closing Reception Sponsor – Logo on Signage Board and leave behinds on tables			Yes		
Logo/Signage at AM and PM Coffee Break				Yes	
Special recognition as Diamond and Platinum Sponsor in Conference Communications	Yes	Yes			
Complimentary Registration	5	4	3	2	1
Logo on Conference program, website, and app	Yes	Yes	Yes	Yes	Yes
30 Minute Sponsor Tech Talk	Yes	Yes	Yes		
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes
Information Table at in-person conference venue	Yes	Yes	Yes	Yes	

*Sponsorship Levels are given in USD

**Conference registration includes breakfasts, lunches, coffee breaks and a welcome reception.

***For additional sponsorship opportunities not listed above please contact sloeffler@ashrae.org



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Sponsorship Agreement Form

Are you interested in sponsoring the 2024 International Conference on Decarbonization Building? If so, please complete and sign this form and return by email to Staci Loeffler at sloeffler@ashrae.org.

All sponsors: please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

I/we agree to sponsor the 2024 International Conference on Decarbonization Building:

- Diamond level (\$28,000)**
- Platinum Level (\$15,000)**
- Gold Level (\$10,000)**
- Silver Level (\$5,000)**
- Bronze Level (\$3,000)**

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____



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Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

Payment Method

Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

Check:

Make checks payable to 'ASHRAE'
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

Expiration Date:

Cardholder's Signature

Please contact Staci Loeffler at sloeffler@ashrae.org or 678-539-1165 for wire transfer instructions or if you have any questions.