



AN INVITATION TO SPONSOR

2027 ASHRAE Data Center and AI Integration Conference

March 3-5, 2027 | Dallas, TX

The 2027 ASHRAE Data Center and AI Integration Conference will be held March 3-5, 2027 at Hilton Dallas Lincoln Center in Dallas, TX. The expected attendance for this conference is approximately 400 in-person attendees.

This conference will serve as a global platform for professionals in the data center and IT infrastructure sectors to exchange knowledge and strategies on designing, operating and optimizing facilities for the era of artificial intelligence. With AI workloads driving unprecedented demands for power density, cooling efficiency, and sustainability, this event will focus on bridging the gap between advanced computing requirements and resilient, energy-efficient data center design. The anticipated conference program consists of Keynote Speakers, Invited Speakers, and a Call for Presentations. Special panels may be offered by industry leaders and organizations.

The conference organizers are pleased to offer several sponsorship opportunities to engage industry participation. The sponsorship offsets conferences expenses and provides access to seasoned practitioners and principals.

All sponsors will have their company logo and name on the event flyer, the conference web site, conference app, and recognition during the conference. A summary of the specific benefits of each sponsorship level is provided below.

SPONSORSHIP LEVELS AND BENEFITS	Diamond	Platinum	Sold Out Gold	Silver	Bronze	Lanyard
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$5,000
Number of packages available	1	2	3	3	6	1
Conference App Sponsor – Logo on Conference App and Dedicated Sponsor Information Tab	Yes					
Keynote Sponsor Includes (5min.) Remarks and Intro of Keynote Speaker		Yes				
Logo/Signage at Conference Welcome Reception	Yes	Yes	Yes	Yes	Yes	
Breakfast Sponsor – Logo on Breakfast Signage Board and leave behinds on tables			Yes			
Lunch Sponsor - Logo on Signage Boards and leave behinds on tables				Yes		
Networking Reception Sponsor – Logo on Signage Boards and logo	Yes					
AM or PM Coffee Break Sponsor – Logo on Signage					Yes	
Recognition as Diamond and Platinum Sponsor in Conference Communications	Yes	Yes				
Complimentary Registration	5	4	3	2	1	1
30min Sponsor Tech Talk	Yes	Yes	Yes			
Information Table at in-person conference venue	Yes	Yes	Yes	Yes		
Recognition as the Conference Lanyard Sponsor						Yes
Logo on Conference program, website, and app	Yes	Yes	Yes	Yes	Yes	Yes
One Time use of Opt-in Conference Attendee Mailing List	Yes	Yes	Yes	Yes	Yes	Yes

* Conference registration includes conference light breakfasts, lunches and receptions.

**For additional sponsorship opportunities not listed above please contact sloeffler@ashrae.org



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Sponsorship Agreement Form

Are you interested in sponsoring the 2027 ASHRAE Data Center and AI Integration Conference? If so, please complete and sign this form and return by email to Staci Loeffler at sloeffler@ashrae.org.

All sponsors: Please send your company logo (300 dpi, either eps, jpeg or tif file) via email to Staci.

Sponsoring Company Name (as you would like it displayed):

Company Contact: _____

Address: _____

City, State, Zip: _____

Country: _____

Phone: _____ Email: _____

Sponsorship Level

I/we agree to sponsor the 2027 ASHRAE Data Center and AI Integration conference,

- Diamond level (\$35,000)
- Platinum Level (\$25,000)
- ~~Gold Level (\$15,000)~~ **SOLD OUT**
- Silver Level (\$10,000)
- Lanyard Sponsor (\$5,000)
- Bronze Level (\$5,000)

By his/her signature below, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the named sponsor.

Signature: _____ Date: _____



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Payment Due Date

Full payment of sponsorship is due with signed agreement. Please see the next page for information regarding payment for this sponsorship.

Payment Method

Credit Card:

- Visa
- MasterCard
- American Express
- Diners Club

Check:

Make checks payable to 'ASHRAE'
180 Technology Parkway Peachtree Corners, GA 30092

Card Number:

Expiration Date:

Cardholders Signature

Please contact Staci Loeffler at sloeffler@ashrae.org or 678-539-1165 if you have any questions.