



AIR MOVEMENT AND CONTROL ASSOCIATION INTERNATIONAL, INC.
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The International Authority on Air System Components Since 1917

Dear AMCA Member,

One of the four pillars of AMCA's strategic plan is engagement, through which AMCA aims to raise awareness of, and broaden and deepen participation in, the association, all as part of AMCA's mission to advance the health, growth, and integrity of the air-systems industry. Integral to the association's engagement efforts is [AMCA inmotion magazine](#). Now in its 18th year, *AMCA inmotion* has become a world-class publication, receiving 15 awards and honors since 2019, sharing the awards stage with campaigns from the likes of ESPN, Delta Air Lines, WWE, Mastercard, LinkedIn, Anheuser-Busch, and Aflac.

I am excited to report production of the 2023 edition of *AMCA inmotion* is under way. Content for the 2023 edition of *AMCA inmotion* is being prepared by AMCA committee and staff members and will be edited by AMCA Senior Manager, Industry Engagement and Content Scott Arnold, who, prior to joining AMCA in 2017, was an editor for *HPAC Engineering* magazine for 18 years. For descriptions of the articles the team has in store, please see the [2023 AMCA inmotion media kit](#).

AMCA once again is partnering with ASHRAE for publication and distribution of *AMCA inmotion*, ensuring the 2023 edition reaches a large and diverse audience of HVACR and buildings professionals around the world. To learn more, please see the [2023 AMCA inmotion media kit](#).

An ASHRAE Media representative will be in contact to discuss advertising opportunities, which are available only to AMCA member companies, AMCA associates, and companies represented on AMCA committees. In the meantime, please see the [2023 AMCA inmotion media kit](#) or contact Greg Martin, ASHRAE Media Advertising, at gmartin@ashrae.org or +1 678-539-1174 for more information.

AMCA inmotion is a vital educational and communications tool for AMCA International. We hope you will consider supporting it.

Sincerely,

Kevin Faltin, Executive Director
AMCA International Inc.