

Custom Newsletters & Email List Rental

A **Custom Newsletter** aligns your company with the Journal in an newsletter format. The content of the exclusive custom newsletter can be any combination of Journal articles you choose and advertorial content provided by your company. The ASHRAE editorial content will run as originally published and the content provided by you will be labeled “advertorial”.

The custom newsletter template also allows you to create 160x600 skyscraper ads and 728x90 banner ads to further promote your company’s products and sales message.

Reach: A Custom Newsletter will be delivered to the 100,000+ subscribers who opt-in to receive ASHRAE’s weekly HVAC&R newsletter.

Custom Newsletter Cost: \$9,000

An **Email List Rental** can be used to reach the ASHRAE audience with an email that features only your company’s sales message. You create the custom email with your content and ASHRAE will blast it out.

Reach: Your sales message can be delivered to up to 40,000 non-ASHRAE members who subscribe to the HVAC&R newsletter or to opt-in downloaders of the ASHRAE Advanced Energy Design Guides.

Non-member List Rental Cost:
\$800 CPM (\$4,000 minimum order)

AEDG List Rental Cost:
\$900 CPM (\$5,000 minimum order)

Supplier Announcement, Presented by RenewAir®



REDUCE LOADS UP TO 70%

RenewAir®
Energy Recovery Ventilators

INCREASE VENTILATION AND LOWER ENERGY USE WITH ENERGY RECOVERY TECHNOLOGY

University's HVAC Costs Drop 40%

A student population boom meant that Grand Canyon University (GCU) needed to expand its campus but without breaking the bank. Focused on sustainability, MSA Engineering Consultants used RenewAir's energy recovery technology to save annual operating costs.

Specifying ERVs in Educational Settings

As schools and universities have prioritized increasing ventilation, ERVs have emerged as an effective and energy-efficient solution. To streamline the specification process, we've created a 12-step guidance.

Maximizing Growth in Multi-Family Spaces

In recent years, the multi-family housing market in North America has experienced substantial growth, driven by shifting demographics, urbanization trends and evolving consumer preferences. A preference for enhanced indoor air quality along with energy efficiency has emerged. Consequently, ERVs for multi-family spaces are growing in popularity.

100% Outdoor Air HVAC Retrofit

From the outset, redesigning the Broward County Humane Society facility appeared to be tricky. The project required an HVAC system that could provide 100% outdoor air and lower costs. For the engineering team, this meant that they needed an energy recovery system.

RenewAir Adds New Low-Profile ERV

Created to ventilate spaces like i-bar ceilings and attics, RenewAir's HEDS energy recovery ventilator (ERV) has a height of 12.1". Despite its compact size, this unit boasts a CFM range of 120-375, making it perfect for dorms and assisted living facilities.

HE+DX COILS INTEGRATED
DOAS Functionality in an ERV System

ORDER NOW

HE Series ERVs

- Commercial
- 130-8,000 CFM
- 65 Models, Many 18 Ports, Controls
- Schools, Clinics, Retail Applications

ORDER NOW

EV Premium ERVs

- Aerobic-Washing Series
- Residential, Light Commercial
- 30-300 CFM
- Multi-family, Clinics, Retail Applications

Go to: RenewAir.com

ASHRAE has a limit of 3 custom newsletters/list rentals that can be sent per month.

Custom enews/eblast deliverables will be due at least 2 weeks prior to the scheduled launch date. For list rentals, the advertiser must provide a list of opt-out email addresses to ASHRAE. This list will only be used to suppress emails and will be destroyed once the message has been sent.