



Sponsored Product Listings in HVAC&R and HPB Newsletters

Cost: \$1,725 - \$2,285 net per listing, rate based on frequency

Average Metrics for Sponsored Product Listing ads (*as of August 2025*)

HVAC&R enews:

Impressions: 34,354

Clicks: 31

CTR: 0.09%

HPB enews:

Impressions: 29,764

Clicks: 42

CTR: 0.14%


Products

Sponsored Product

Optimize Data Center Cooling Flow

Optimize your Data Center Cooling flow with durable, accurate, and trouble-free flow sensors. Offered with a variety of popular signal outputs and with sanitary flanges for installation ease and reduced manufacturing downtime.


[Read More](#)



Sponsored Product

Wind Driven Rain Resistant Louver

The Ruskin® BLD723 is a bold line louver with a 7" deep wind-driven rain accent blade and 5" deep wind-driven rain style blade in a variety of configurations for aesthetics. The BLD723 also has hidden mullion for continuous blade architectural look.



Limit of 2 product listings per newsletter

Specs: 40-character headline; 300-character description text; 125x125 pixel image.

Upload HPB enews product listings to: <https://adcreator.ashrae.org/newad?t=HPBEnewsProductListing>

Upload HVAC&R enews product listings to: <https://adcreator.ashrae.org/newad?t=HVACREnewsProductListingPortal>