

PUBLISHED ON THE 1st TUESDAY OF EVERY MONTH

- Open Rate: 32.5%

Ad Position	Avg. Clicks	Click Thru Rate
Rectangle	37	0.13%
Top & Bottom Leaderboards	115	0.39%
Text	28	0.09%
Product Listing	42	0.14%

Rates and Creative

Position	Size	Net Rate per Issue, based on total placements per year		
		1 - 3	4 - 6	7 +
Rectangle	300x250	\$5,325	\$4,630	\$4,025
Top & Bottom Leaderboards	728x90	\$6,580	\$5,720	\$4,975
Text Ad	216x216*	\$5,945	\$5,170	\$4,495
Product Listing	125x125*	\$2,285	\$1,985	\$1,725

Email other ad types to vthompson@ashrae.org, abracford@ashrae.org

TUESDAY, AUGUST 14TH @ 1PM ET

Benefits of Integrated Controls for VRF

August 2020
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HPCB

HIGH PERFORMING BUILDINGS

Real Buildings | Real Data

A monthly newsletter from HPE (powered by ASHRAE)

Adaptive Thermal Comfort Is One Strategy That Increases Office's Energy Efficiency and After-Building Credit Action Factors

Sustainably Green

Interior Fit-Out Achieves High Performance in India

An office in the suburb of New Delhi, India, maintains an indoor setpoint of 27°C (80°F) while uses high-volume, low-speed (HVLS), ceiling fans, which help eliminate the need for the HVAC to run air conditioning during nearly six months of hot weather. LEED® Integrated Building Design Credits (ID+C) awarded the highest overall indoor temperature setpoint through adaptive thermal comfort. Adaptive thermal comfort is one strategy that increases office's energy efficiency, affordability and comfortability. Read more

POTENTIAL ELECTRICITY SAVING HOW TO:

**UTILITY INCENTIVES:
DRIVING TOMORROW'S ENERGY-EFFICIENT INFRASTRUCTURE**

Free Webinar

AUGUST 25 | 2PM-3PM EDT

Finding a Balance: Embedding Cost-Effective Air Optimization and Reduced-Pollution Safety

The goal for industrial owners is always profitability. And higher levels of system air infiltration directly impacting how much they have to spend to keep their facility cool can mean big savings at the bottom of their operations cost sheet. But finding ways to reduce pollution risk without increasing costs or putting off maintenance until too late has been a challenge for many facilities. In this webinar, you'll learn about strategies to find the balance between safety and sustainability goals while keeping your operating costs under control.

AUGUST 26, 2020 10am - 11am CDT

"Deep green" office buildings are taking sustainability a step further. Better technology in sustainable building design and decreasing costs of going green has spurred the industry to build far less environmental impact, such as deep-green buildings, which can help the environment. Buildings are being designed to reduce or eliminate the need for grid electricity by using passive house principles for heating and cooling and using solar or geothermal power to power the building. Read more

Dutch Office Campus Aims to Be World's Most Sustainable Tech Hub

Construction is underway for a new smart, sustainable office building at the Netherlands' "High-Tech Campus Delfland". The design uses a heat-sink storage [thermal] thermal energy storage system that takes advantage of summer heat stored underground to warm the building during the winter, eliminating the need for gas heating. The smart building will allow employees to control lighting and temperature from their smart devices. Read more

90.1 Points

VDC, all-in-one contractor tool achieves 90.1% NCQ, Standard B+ 1 Stars Manual, and water control within 20 days after incident and 1 hour Virtual Call for Help. City, county, state, and emergency contact with fire dept., police departments, attorneys and waste transfer station. Reduce time to open up community again. Click here for video attachment

WORTH READING

- New Technology Helps Divert Power during Blackouts
- European City Fights, Payments Harvest Clean Energy
- NREL Researches Strategies for Recycling Solar Panels

SPONSORED PRODUCTS

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IN CASE YOU MISSED IT

Ryoto Station's Radical Energy Retrofit

A deep energy retrofit at Ryuto Station in Japan slashed demand and cooled giant energy flows three times faster. The entire changed its load source from gas-fired district to electricity using highly-efficient inverter drives and air-source heat pumps. In total, primary energy was reduced 32%. Read more

Note to Readers: Changes for HPRD

In Deep Energy Retrofit Magazine we switched to ISO titles encourage innovative design construction and operation of buildings that achieve actual performance targets for energy use and environmental quality. This effort has been successful in helping bring the conversation on high performing buildings onto the mainstream & purpose fulfilled, effective July 1, HPRD moved the digital print status of the magazine and will bring that focus into the pages of ENR/ENR Journal. HPRD Newsletter will be published monthly, and the HPRD website will be updated.

If you found this newsletter helpful, please let us know so we can improve our newsletters!

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TUESDAY, AUGUST 18TH @ 1PM ET

Benefits of Integrated Controls for VRF