

PUBLISHED ON THE 3rd WEDNESDAY OF EVERY MONTH

- The latest ASHRAE and engineering news on research, standards/guidelines developments, publications, ASHRAE conferences and society leaders.
- Reaches more than 97,000 ASHRAE members and HVAC professionals each month.

Insights Newsletter Metrics

Average Delivered: 97,836

Average Opens: 35,244

Open Rate: 36.0%

Ad Position	Avg. Clicks	Click Thru Rate
Skyscraper	17	0.05%
Top & Bottom Leaderboards	101	0.29%
Text	33	0.09%

**Metrics are the averages through August 2025*

Rates and Creative

Position	Size	Net Rate per Issue, based on total placements per year		
		1 - 3	4 - 6	7 +
Skyscraper	160x600	\$6,125	\$5,325	\$4,630
Top & Bottom Leaderboards	728x90	\$6,580	\$5,720	\$4,975
Text Ad	216x216*	\$5,945	\$5,170	\$4,495

File type – JPG or GIF. Also, provide a linking URL. Max file size for all ads is 100k.

Text banner specs - 216x216 image, 40-character headline, 500-character description

Material is due one week prior to send date.

Upload Text ads to: <http://adcreator.ashrae.org/NewAd>

Email other ad types to vthompson@ashrae.org



Insights

Last Updated: Nov.



**Airflow and Temperature Measurement with
A MEASURABLE DIFFERENCE**

www.estron.com

Learn More

September 2020

ASHRAE COVID-19 Mitigation Resources

Making Polling Places Safer

To protect voters and poll workers during this election season, the ASHRAE Epidemic Task Force has released HVAC and water supply system guidance to reduce the risk of spreading the SARS-CoV-2 virus at polling locations. Recommendations include running HVAC systems while the building is occupied; ensuring proper ventilation; using appropriate air filters; cleaning the air with UVGI; and setting temperatures at the higher end of the comfort zone. Download the ETV's guidance for polling places here.

Epidemic Task Force Releases One-Page School Reopening Guidance Summary

From ventilation to air cleaning to energy code considerations, ASHRAE's guidance provides practical information and checklists to help minimize the chance of spreading SARS-CoV-2 in schools. ASHRAE has published a one-page summary of key general recommendations for HVAC and water supply systems in schools. Download ASHRAE's full school reopening guidance here.

ASHRAE Updates Building Readiness Guide

More ASHRAE Resources: Learn More Mitigation Strategies, Best Practices

Professional Development

UVGI, HVAC System Readiness Courses Included in AI's Fall Online Series

ASHRAE Learning Institute (ALI) has opened registration for its fall online course series. New courses will focus on mitigating the spread of COVID-2, including updated guidance for HVAC system readiness prior to building reoccupancy, performance of hospital HVAC and using UVGI for disinfecting air and surfaces. Offer new courses will address humidity control, building commissioning and smart grid programs.

Read more:

Upcoming Course: Humidity Control: Avoiding Five Common Design Problems

New Course: Achieving Zero-Energy Building Design

ASHRAE Conferences

Building Performance Analysis Conference to Focus on Full Building Life Cycle

Scheduled for September 29-October 1, ASHRAE and BPS&AL will virtually host the 2020 Building Performance Analysis Conference & Simbuild. It will focus on improving the decision-making process around the application of simulation to achieve better building life cycle—from the earliest concept through operation and maintenance—to achieve high-performance targets. Registrants will have access to more than 32 pre-recorded and live sessions for 18 months. [Read more](#)

Publication News

Insight Is Now Monthly

ASHRAE Insights offers readers the latest news about ASHRAE. All of the content in the previous bimonthly digest of insights is now published in the monthly newsletter (formerly eSource).



Join Us At SEPTEMBER 2020 CHICAGO EXPO

When The Doors Are Open!

Air Circuits Energy Codes Public Health Webinar

BERNER

ASHRAE EXPO

CHICAGO

SEP 29 - OCT 1, 2020

THE WORLD'S LARGEST HVACR EVENT



Webinar

Energy Efficient EPDCA Case Study

How to Implement Controls and Automation

Vaisala

Advertisement

Vaisala Webinar - September 30th 2pm ET

The goal of energy efficiency and the need for good indoor air quality intersect with the application of demand controlled ventilation systems for building automation. From productivity to health and safety, properly evolved ventilation can help improve conditions throughout the entire facility. Accurate measurement is the key to any effective and efficient ventilation system. And by using Vaisala's range of HVAC measurements can involve a lot of detail. Click for more information.



ASHRAE RESEARCH

Science and Technology for the Built Environment

Recent Research Exploring the Effect of Filters on Particle Concentration Measurements

Read the latest articles from Science and Technology for the Built Environment—for free (see instructions here). Recent articles include:

- "Investigating the Impact of Filters on Long-Term Particle Concentration Measurements in Residential Buildings"
- "Particle Deposition and Dispersion in Displacement Ventilation Systems Combined with Floor Heating"
- "A Comparative Study of Multi-Agents Control Approaches for Optimization of Controlled Climate Systems Without Significant Storage"

Click here for the Table of Contents.



ASHRAE STANDARDS

Standards Alerts

Addenda for Standard 62.1, More Up for Public Review

ASHRAE Releases Errata for Several Standards

Explore the recently released errata for the following standards:

- Addendum to ANSI/ASHRAE STANDARD 15-2019, Safety Standard for Refrigeration Systems
- ANSI/ASHRAE STANDARD 135-2016, 6ACET[®] – A Data Communication Protocol for Building Automation and Control Networks
- Addendum to ANSI/ASHRAE STANDARD 135-2016
- Addendum to ANSI/ASHRAE STANDARD 135-2016
- ASHRAE GUIDELINE 12-2020, Managing the Risk of Legionellosis Associated with Building Water Systems
- ASHRAE GUIDELINE 16-2018, Selecting Outdoor Air Intake and Relief Dampers for Air-Side Economizer Systems

Four Interpretations Published for BACnet Standard

Click the following links to review the new interpretations:

- Interpretation 135-2016-26
- Interpretation 135-2016-27
- Interpretation 135-2016-28
- Interpretation 135-2019-13

More Standards Updates

August 21 Update: Errata Released for Guideline 36

August 28 Update: Errata Released for BACnet Standard and Legionellosis Guideline

September 4 Update: Addenda for Standard 62.1 Up for Public Review

September 11 Update: Addendum for Standard 15 Up for Public Review



ASHRAE PUBLICATIONS

New Field-Measuring, Scoring Standard Published

Indoor Pool Dehumidifiers Method of Testing Standard Updated

Method of Testing Standard for UV-C Lights in Air-Handling Units Updated

Method of Testing Standard for Ultraviolet Lamps in HVAC&R Units Revised



ASHRAE NEWS

Obituaries, September 2020

Membership Advancements, September 2020

New Certificates, September 2020

ASHRAE Endorsed Conferences & Events

Check the impact that COVID-19 is having on conferences, please check each conference's website for the most up-to-date information.

- CIBSE ASHRAE Technical Symposium 2020 — September 14-15, 2020 (**now we have been held online**)
- Fluidics Northside 2020 — Oct 13-14, 2020 (**will now be held online**)
- We are invited to participate in the Buildition 2020 virtual conference, to be held on the 29th & 30th of October, organized in cooperation between the Nordic chapter of IFMA, OSHA and NORLAB. Click here for more information.
- Indoor Air 2020 — November 1-5, 2020 (**will now be held online**)
- Outdoors 2020 — Nov. 8-9, 2020, Sydney, Australia
- 2020 IEA Heat Pump Conference — April 26-29, 2021, Jeju-do City, Jeju-do, Korea
- Heat pumps are the key equipment for many energy and greenhouse gas reduction strategies. This conference will serve as a forum to discuss the latest technologies in heat pump and exchange solutions knowledge in markets, policy and standards information on related technologies. Heat pumps and exchangers will share products and technology. Click here for more information.
- THERMAG - International Conference on Cabin Cooling — June 6-10, 2021, University of Maryland

Explore ASHRAE Conferences & Events

We Want Your Story!
Submit Stories to e-Society

f
t
i
n

All contents copyright © ASHRAE, 1791 Tulsa Circle, NE, Atlanta, GA 30329-2035

Your privacy is important to us. Please see this link to our [privacy notice](#).

Advertise | Customer & Terms & Conditions

To prevent too much spamming you may hear from us. Reply to this message or add a contact name and you are contacts list.



**Airflow and Temperature Measurement with
A MEASURABLE DIFFERENCE**

Learn More