OVERVIEW

As part of 2020 celebrations of the World Refrigeration Day; the WRD Secretariat, ASHRAE, European Partnership for Energy and Environment (EPEE), International Institute of Refrigeration (IIR), UNEP OzonAction, and in cooperation with Global Food Cold Chain Council (GFCCC); are campaigning to address the importance of Cold Chain sector and its vital role to food safety and sector as well as public health of human being. The joint Campaign is titled: “COLD CHAIN 4 LIFE”

One of the key functions under this campaign is an International Webinar aiming at bringing the attention of public, policy-makers and end-users about technology, food waste/loss, health, environment and energy considerations associated with the Cold Chain sectors and advocating for best practices in relation to technology selection decision making, minimizing food waste/loss in the supply chain process, stimulate wise selection of technology, minimize leakage of refrigerants and maximizing energy efficiency.

Key Messages

The Webinar intends to convey key message to three main audience as follows:

- **Public**
  1. Understand how Cold Chain contribute to food security
  2. Understand Cold Chain importance to health sector
  3. Promote individuals’ best practices of to minimize food waste

- **Governments**
  1. Diversity of Cold Chain and contribution to different economic sectors
  2. Cold Chain and SDGs in terms of Food Security, Climate Action, Food loss/Waste, Health, Employment and others

- **Industry Professionals**
  1. Importance of wise technology selection to reduce energy bill and avoid shift due to refrigerant phase-out/phase-down
  2. Best practice to minimize food loss and sustain effective operation
  3. Improving nutrition and public health through efficient Cold Chain systems

This Webinar is sponsored by
2020 World Refrigeration Day (WRD)
International Webinar
COLD CHAIN 4 LIFE

Keynote, Panelists & Moderators

Keynote Speaker

David Appel
President
Carrier Refrigeration

First Panel Session: The Global Context of the Cold Chain Sector

Didier Coulomb
Director General
International Institute of Refrigeration (IIR)

Darryl K. Boyce
President
ASHRAE

Andrea Voigt
Director General
European Partnership for Energy and Environment (EPEE)

Liz Goodwin
Director, Food Loss and Waste
World Resources Institute (WRI)

Second Panel Session: Cold Chain and Global Agenda; Roles of Different Groups

Tina Birmpili
Executive Secretary
Ozone Secretariat

Marcus Gover
CEO
WRAP

Rajan Rajendran
Co-Chair
Global Food Cold Chain Council (GFCCC)

Moderators

Stephen Gill
World Refrigeration Day (WRD) Secretariat

James S. Curlin
Acting Head of OzonAction
UN Environment Programme

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## Agenda of the Webinar

**26th June 2020**  
@ 3 pm (CET, Paris Time)

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<th>Time</th>
<th>Moderator/Speaker/Panelist</th>
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<td>3:00 pm</td>
<td><strong>Start &amp; Housekeeping Announcement</strong></td>
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| 3:02 pm    | **Introduction and Welcome**  
Stephen Gill – World Refrigeration Day Secretariat |                                                                         |
| 3:05 pm    | **Keynote Presentation**  
Cold Chain Technological Development; Prospects and Challenges  
David Appel – President of Carrier Refrigeration |                                                                         |
| 3:20 pm    | **First Panel Session**  
The Global Context of the Cold Chain Sector  
Session Moderator  
Stephen Gill – World Refrigeration Day Secretariat  
Panelists:  
- Didier Coulomb, Director General - IIR (Science and Research)  
- Darryl Boyce, President - ASHRAE (Engineering and Applications)  
- Andrea Voigt, Director General - EPEE (Industry and Access to Technology)  
- Liz Goodwin, Director FLW - World Resources Institute (Global Mobilization for FLW) |                                                                         |
| 3:45 pm    | **Quick Recap by the Moderator**                                                          |                                                                         |
| 3:47 pm    | **Short Video on Cooling and Cold Chain**                                                  |                                                                         |
| 3:50 pm    | **Second Panel Session**  
Cold Chain and Global Agenda; Roles of different groups  
Session Moderator  
James S. Curlin, Acting Head of OzonAction - UNEP  
Panelists:  
- Tina Birmpili, Executive Secretary – Ozone Secretariat (Role of UN and related MEAs)  
- Marcus Gover, Chief Executive - WRAP (Role of Civil Societies and Individuals)  
- Rajan Rajendran, Co-Chair of GFCCC (Role of Industry Professionals) |                                                                         |
| 4:10 pm    | **Quick Recap by the Moderator**                                                          |                                                                         |
| 4:15 pm    | **Q & A session**                                                                        |                                                                         |
| 4:30 pm    | **Vote of Thanks and Closing**                                                            |                                                                         |

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